

CALL FOR PAPERS

We invite contributions in the form of papers for an edited book volume

RESPONSIBLE INVESTMENT IN TIMES OF TURMOIL

to be published by Springer (Issues in Business Ethics Series)

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Just before the current economic and financial turmoil, the Responsible Investment (RI) phenomenon was said to be entering the mainstream of financial intermediation. From a fairly marginal practice promoted or campaigned for by NGOs and religious groups and at odds with financial practice and orthodoxy it grew into well formulated policy adopted by a wide range of investors. Academic literature on RI has also boomed on the assumption that mainstreaming is taking place.

However, little thinking has been carried out on questions specifically arising from this alleged 'mainstreaming'. This book, addressed to those with a scholarly or practitioner's interest in RI, starts filling this neglected dimension.

Today, one cannot ignore the difficulties of main stream financing. The financial spheres are trembling globally in one of the worst crises since the 1930's. As a response to the crises, the intermediation of "financial responsibility" will undoubtedly be the subject of new regulation and scrutinizing. This book looks into what these turbulences will imply for RI.

In view of these circumstances, we must ask ourselves whether the phenomenon was not an empty fad during the exuberant high of financial euphoria that came abruptly to an end with current financial crises. Are financial intermediaries that promote "sustainability" credible, while it is obvious that some developments in financial intermediation -predictably, as some say- were unsustainable? Further, is the current turmoil an opportunity for enhancing RI because of the strength and superiority it has developed or will it disappear due to a return to financial myopia?

This book is the first to question the future of RI in such a radical way.

The book will encompass 5 blocks of chapters:

- 1. Knowledge about RI*
- 2. Lessons from RI*
- 3. Ethics of RI*
- 4. Politics and RI*
- 5. Global Worries for RI*

Further details about the invited content and submission guidelines are available on:

<http://www.cevi-globalethics.ugent.be/index.php?id=14&type=content>

Deadline for the submission of draft papers is July 15, 2009

Potential authors are advised to contact the lead editor, Wim Vandekerckhove, to discuss their paper ideas.

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