INVESTOR EXPECTATIONS ON CORPORATE CLIMATE LOBBYING

As long-term investors, we recognise the threat of climate change to our investments and the need to limit warming to no more than 2 degrees Celsius to avoid potentially catastrophic impacts on the global economy. We further recognise that public policy has a critical role to play in enabling us to respond effectively to climate change and have made our support for appropriate policy measures to mitigate climate risks clear via the Global Investor Statement on Climate Change [see Appendix].

Companies, as influential political stakeholders, also have a critical role to play. Our expectation is that, when companies engage with public policy makers, they will support cost-effective policy measures to mitigate climate change risks and support an orderly transition to a low carbon economy.

While an increasing number of companies have robust climate change policies and position statements and play a constructive role in policy discussions, we are concerned that many are also members or supporters of trade associations, think tanks and other third party organisations who lobby against policies to mitigate climate risks in a way that is inconsistent with our goal of maximising long-term portfolio value.

We believe that companies should be consistent in their policy engagement in all geographic regions and that they should ensure any engagement conducted on their behalf or with their support is aligned with our interest in a safe climate, in turn protecting the long term value in our portfolios across all sectors and asset classes.

Specifically, we expect those companies that engage with policy makers directly or indirectly on climate change-related issues to:

- **Support** cost-effective measures across all areas of public policy that aim to mitigate climate change risks and limit temperature rises to 2 degrees Celsius. This support should apply to all engagement conducted by the company in all geographic regions, and to policy engagement conducted indirectly via third party organisations acting on the company’s behalf or with the company’s financial support.
- **Establish** robust governance processes to ensure that all direct and indirect public policy engagement is aligned with the company’s climate change commitments and supports appropriate policy measures to mitigate climate risks. Within this, we expect companies to:
  - Assign responsibility for governance at board and senior management level.
  - Establish processes for monitoring and reviewing climate policy engagement.
  - Establish processes to ensure consistency in the company’s public policy positions.
- **Identify** all of the climate change policy engagement being conducted by the company either directly or indirectly, across all geographic regions.
- **Assess** whether this engagement is aligned with the company’s position on climate change and supports cost-effective policy measures to mitigate climate risks.
- **Act** in situations where policy engagement is not aligned. For third party organisations, actions could include making clear public statements where there is a material difference between the company and third party organisation’s position, working with the organisation to make the case for constructive engagement, discontinuing membership or support for the organisation, or forming proactive coalitions to counter the organisation’s lobbying.
- **Report publicly**\(^1\) on:
  - The company’s position on climate change and policies to mitigate climate risks.
  - The company’s direct and indirect lobbying on climate change policies.
  - The company’s governance processes for its climate change policy engagement.
  - The company’s membership in or support for third party organisations that engage on climate change issues.
  - The specific climate change policy positions adopted by these third party organisations, including discussion of whether these align with the company’s climate change policies and positions.
  - The actions taken when the positions of these third party organisations do not align with the company’s climate change policies and positions.

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1 For example in public reporting, on the company website and/or in the relevant sections of the CDP questionnaire
Endorsed by:
The above expectations are endorsed by the following institutional investors:
Church of Sweden

Royal London Asset Management

Conser Invest

Sarasin & Partners

Desjardins Wealth Management

Sisters of St. Dominic of Caldwell, NJ

EdenTree Investment Management

Solaris Investment Management Limited

Environment Agency Pension Fund

Sonen Capital

Etica SGR

The Sustainability Group of Loring, Wolcott & Coolidge

Fonds de Reserve pour les Retraites

Trillium Asset Management, LLC
Appendix:

Companies are referred to further resources and guidance:\(^2\)

- **Caring for Climate – Guide for Responsible Corporate Engagement in Climate Policy** [http://caringforclimate.org/workstreams/climate-policy-engagement/]
- **Global Investor Statement on Climate Change** [http://investorsonclimatechange.org/]
- **CDP, formerly Carbon Disclosure Project** [http://www.cdp.net/]

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\(^2\) Note that these resources are provided for reference purposes and are not explicitly endorsed by the organisations listed above unless disclosed separately.