

PRI in Person

10-12 September 2019

Palais des Congrès de Paris

A unique suite of partnership opportunities to showcase your brand at the world's premier responsible investment conference

UPDATED FEBRUARY 2019



UNIVERSAL OWNER FRAMEWORK HEDGE FUNDS SYSTEMIC RISK AGENT ENGAGEMENT BUSINESS COLLABORATION
ACTIVE OWNERSHIP LIABILITIES ASSET MANAGERS LONG TERM INVESTING ALIGNMENT MATERIALITY MAINSTR
OWNER MARKETING RESPONSIBLE INVESTMENT ASSET ESG WEBINAR BUSINESS PARTNERS ENC
FOUNDATION SOCIAL CHANNEL RESEARCH PROJECT STAKEHOLD
ENT ENVIRONMENTAL STRATEGIC ASSET ALLOCATION STOCK EXCH
NT PRINCIPLE GOVERNANCE MEDIA SUSTAINABLE ASSET ALLOCATION BUDGET INVESTOR SHORT TERMISM DATA SET PROVID
CONFERENCE PROGRESS ROUTE TO MARKET BUSINESS PLAN ECONOMY DEVELOPMENT COLLABORAT
REGULATIONS SECRETARIAT LABOUR RELATIONS CLIMATE CHANGE REPORTING PENSION FUNDS ACTIONS CORPORATE GOVERN
ILITY INVESTMENT ADVISOR PUBLICATION INCOME COUNCIL TRANSPARENCY BOARD REGIONAL NETW
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TING AND ASSESSMENT PROMOTION



PRI'S MISSION

“We believe that an economically efficient, sustainable global financial system is a necessity for long-term value creation. Such a system will reward long-term, responsible investment and benefit the environment and society as a whole.

The PRI will work to achieve this sustainable global financial system by encouraging adoption of the Principles and collaboration on their implementation; by fostering good governance, integrity and accountability; and by addressing obstacles to a sustainable financial system that lie within market practices, structures and regulation.”

THE BLUEPRINT

Since the PRI was launched over ten years ago at the United Nations, we have been dedicated to creating a robust, sustainable financial system that supports long-term value creation and benefits society. A decade on, the PRI – and our signatories – continue to go from strength to strength. We are now the voice of more than 2,000 asset owners, investment managers and service providers representing over US\$80 trillion in assets under management.

Through our [Blueprint for Responsible Investment](#), our aim over the next ten years is to bring responsible investors together to work towards sustainable markets that contribute to a more prosperous world for all. We are in a unique position to guide responsible investment and bolster the financial system in which our signatories operate.



INTRODUCING PRI IN PERSON 2019

PRI in Person plays a unique role in bringing our industry leaders together, with the aim of informing, debating and effecting change. This is the world's premier responsible investment conference, convening up to 1,500 delegates each year to hear the latest developments, share experiences and discuss best practice.

The 2019 conference will be the 13th annual event. The venue, the Palais des Congrès de Paris, offers a wide range of branding options. There are also opportunities available to partners at the accompanying evening events, which will be held in spectacular venues around the city.

The conference is founded on open peer-to-peer dialogue and networking, aimed at sharing emerging best practice ESG integration, voting and engagement strategies. The agenda consists of a mix of plenary sessions and interactive workshops which will discuss the challenges of implementing responsible investment in specific asset classes, and identifying new opportunities for collaboration among investors.

The programme will include experts from PRI signatories, the wider financial community and other relevant stakeholders.

We expect the conference to sell out: for partners this means that the prestige of PRI in Person continues to increase as a must-attend global forum with excellent opportunities to do business and reach a global investor audience with a keen interest in responsible investment.

The PRI is committed to giving our partners a high return on their investment and value for money.

WHO WILL BE THERE?

The audience will be made up of a diverse group of investment industry stakeholders, including asset owners, foundations, investment managers and service providers. Among them will be CEOs, CIOs, directors, decision-makers and RI/ESG specialists.

PRI in Person

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A GLOBAL CONFERENCE COMING TO PARIS

The PRI is committed to supporting its diverse signatory base; previous conferences have been held in Seoul, Rio de Janeiro, Sydney, Cape Town, Montréal, London, Singapore, Berlin and, in September 2018, San Francisco.

In 2019, the conference comes to Paris, one of the World's most instantly recognisable cities. Monument-lined boulevards, museums, classical restaurants and boutiques are enhanced by a new wave of multimedia galleries, creative wine bars, design shops and tech start-ups. It offers an exciting location for PRI in Person 2019.



On Tuesday 10 September, a Welcome Reception will take place at the Musée des Arts Forains located within the Pavillons de Bercy in the 12th arrondissement of Paris. The museum was created by Jean Paul Favand, an actor and antiques dealer. The collection contains a variety of fairground exhibits dating between 1850–1950 including amusement rides, fair stalls, restored attractions and sets of historical works which capture the romance of fin de siècle in France and offers the perfect atmosphere for this year's Welcome Reception.

*Le Musée
des
Arts forains*

PARTNERSHIP OPPORTUNITIES FOR PRI IN PERSON 2019

Lead, Gold, Silver and Bronze partnership levels provide comprehensive packages for organisations who wish to be featured at the conference.

Our unique partnerships allow you to choose from a wide range of product or branding opportunities, connecting you with audiences in the way that best suits your organisation's mission and goal.

The PRI can advise on bespoke packages, and we are always open to new and innovative ideas for reaching out to your audience.



PARTNERSHIP PACKAGE SUMMARY

	LEAD (Available upon request)		
	GOLD SOLD	SILVER SOLD	BRONZE SOLD
Package price (VAT may be applicable)	US\$75,000	US\$45,000	US\$25,000
Conference registrations including welcome reception	7	4	2
Discounted conference tickets*	50% (Max 5)	30% (Max 6)	20% (Max 6)
Networking Dinner tickets	7	4	2
Exhibition (Space only)	4x3 m Includes Paris supplement 4m ²	3x3 m Includes Paris supplement 3m ²	2x2 m Includes Paris supplement 2m ²
Free-standing tower (dedicated)	✓	✗	✗
Free-standing tower (shared)	✗	✓	✓
Logo on joint branding panel	✓	✓	✓
Logo on PRI website's partnerships page	✓	✓	✗
Description on PRI in Person event website	✓	✓	✓
Logo in printed agenda	✓	✗	✗
Logo on online post conference report	✓	✓	✓
Media spokesperson	✓	✓	✗
PRI Academy courses	5	3	1

* Subject to deadline | These discounted tickets must be registered by Friday 12 July, 2019.

PARTNERSHIP BENEFITS



All PRI in Person partners will have their logo and organisational message featured on the 'Our Partners' webpage of the PRI in Person website and their logo in the digital post-conference report. Lead, Gold and Silver partners will also see their logo featured on the partnerships webpage of the PRI website:

www.unpri.org/partnerships

Please note the PRI runs a paper free conference. We encourage all partners/exhibitors to disseminate their promotional materials electronically or via alternative innovative and sustainable methods.

Exhibition only packages, which are sold subject to availability, offer a 2x2 metre exhibition space at the conference and are charged at US\$8,250. This price includes two exhibition registrations, allowing two of your colleagues to manage your stand, but does not offer entry to the conference sessions. Subject to availability, exhibitor passes can be upgraded to full conference passes for an additional fee. Please ask the partnerships team for details.

Please note, due to space limitations at the conference venue, exhibition spaces are reserved for the Lead, Gold, Silver and Bronze partners; once these packages have been sold we will be able to identify the number of exhibition only packages available.

PRODUCT PARTNERSHIPS

Available on a first-come, first-served basis, we are delighted to be offering a suite of product partnership opportunities at PRI in Person.

Lead, Gold, Silver and Bronze partners also have the choice to enhance their presence at PRI in Person with these additional custom packages. These products and supportive collateral have been designed to maximise brand visibility at the conference and accompanying social evening events.

PRODUCT PARTNERSHIP PACKAGE	PRICE USD (VAT may be applicable)	CONFERENCE AND WELCOME RECEPTION REGISTRATIONS	LOGO ON PRI IN PERSON EVENT WEBSITE	150 WORD DESCRIPTION ON PRI IN PERSON EVENT WEBSITE	LOGO IN DIGITAL POST CONFERENCE REPORT
Welcome Reception (1 available)	\$35,000 SOLD	4	✓	✓	✓
Carbon Offsetting (1 available)	\$25,000 SOLD	3	✓	✓	✓
Conference App (1 available)	\$25,000 SOLD	3	✓	✓	✓
Conference Lanyards (1 available)	\$25,000 SOLD	3	✓	✓	✓
Conference Bags (1 available)	\$20,000 SOLD	1	✓	✓	✓
Conference Translation Partner (1 available)	\$20,000	1	✓	✓	✓
Conference WiFi (1 available)	\$20,000 SOLD	1	✓	✓	✓
Oasis Area (1 sold, 2 available)	\$20,000	1	✓	✓	✓
Social Media Screen (1 available)	\$20,000 SOLD	2	✓	✓	✓
Barista Coffee Bar (2 available)	\$15,000 SOLD	1	✓	✓	✓
Conference Eco-friendly pen (1 available)	\$10,000	✗	✓	✓	✓

Important note: An organisation can purchase no more than two partnerships at PRI in Person. A Lead, Gold, Silver or Bronze partner can therefore purchase one additional product. A product partner can purchase a maximum of two products.

THE WELCOME RECEPTION

The PRI in Person Welcome Reception will draw the first day of the conference to a close (Tuesday 10 September). It will take place in one of the French capital's most unique venues, a former 19th century wine warehouse now converted into a magical museum; Les Musée des Art Forains in the Pavillons-de-Bercy.

Created by Jean Paul Favand, an actor and antiques dealer, from his private collection. The museum opened to the public in 1996, and now contains a variety of objects dating between 1850-1950 including 14 amusement rides, 16 fair stalls and restored attractions, 18 sets of historical works, and 1,522 independent works. The collections include merry-go-rounds and carousels, German swings, hundred-year-old bicycles, Japanese billiards, a Parisian Waiter Race and a Hooghuys Organ, and the grand vizier Ali Pasha.

This is an exclusive exposure opportunity, open to one organisation, and offers a partner the chance to align itself with the PRI. Brand visibility will be offered throughout the venue, and the partner will also have the opportunity to deliver a short speech. Refreshments and light bites will be served throughout the reception.

Delegates will be able to experience the museum's exhibits which will be open exclusively for the evening. This truly is a remarkable venue, and one which will be most memorable for all those who attend the Welcome Reception.

~~Price: US\$95,000 (1 available)~~

SOLD



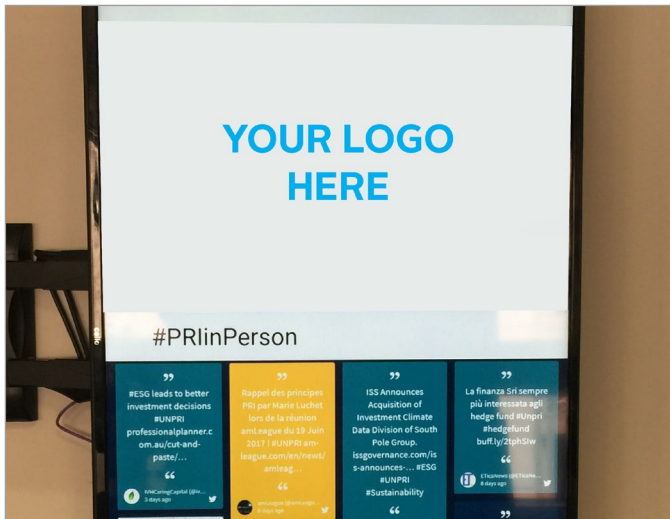
CARBON OFFSETTING

The PRI is committed to sustainable events management, and we work in line with our ISO 14001 accreditation. This unique opportunity allows a partner to offset the carbon footprint of delegates' travel to and from PRI in Person as well as the conference's energy consumption.

The partner will work with the PRI in procuring carbon credits; these will then be allocated to an approved VCS climate protection project. A dedicated poster board including the partner's logo will explain the climate protection project and will be on display in the exhibition area. A carbon offsetting certificate including the partner's logo will be emailed to all delegates after the conference.

~~Price: US\$25,000 (1 available)~~

SOLD



SOCIAL MEDIA SCREEN

At PRI in Person 2019, we will offer two large plasma screens, in prime locations, displaying live social media streams. These high resolution screens will connect delegates to the diverse discussions being generated on social media as a result of the conference. The screens include a dedicated section for the partner's branding.

~~Price: US\$20,000 (1 available)~~

SOLD

THE CONFERENCE APP

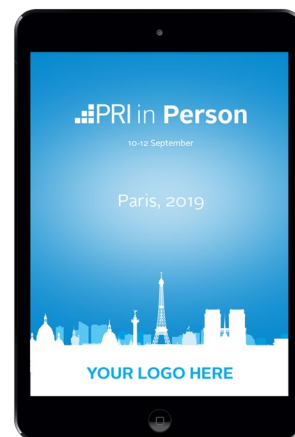
The PRI has run successful conference apps for four years, and PRI in Person is proud to be a paperless conference. In 2017 the conference app was used over 95,000 times. PRI in Person 2019 will once again see its conference app used as the main source of information and as a prime networking platform.

The partner will have their logo displayed on both the app start screen and the app's menu and will be able to craft a number of promoted messages, and offer delegate prizes.

Each delegate will receive instructions on how to download the app, which will also reference the partner. A branded sign advertising the app will be placed near the registration desk.

~~Price: US\$25,000 (1 available)~~

SOLD



CONFERENCE LANYARDS

One of the most visible of all branding opportunities, a partner will be able to place its logo on the lanyards which are worn by all delegates for the full duration of the conference.

The lanyards (co-branded with the PRI) will be printed double sided and made from 100% recycled/eco-friendly material. Every delegate will receive a lanyard along with their badge upon arrival.

~~Price: US\$25,000 (1 available)~~

SOLD



CONFERENCE WIFI

A seamless WiFi connection will allow all delegates, including those travelling from overseas, to remain connected throughout the conference.

The partner can name the WiFi password after their organisation name, in addition, upon accessing the WiFi connection users will be directed to a URL of the partner's choosing.

~~Price US\$20,000 (1 available)~~

SOLD

TRANSLATION PARTNER

PRI in Person 2019 will be a dual language event with conference plenary sessions being delivered in both French and English, as a result we will be offering simultaneous audio translation in the plenary room. Open to one organisation, this partnership offers logos visibility on the Totems located outside the plenary room, on the plenary screen in the auditorium and an acknowledgment from the conference chair during the open and closing remarks.

Price: US\$20,000 (1 available)



OASIS AREAS

At PRI in Person 2019 we will be offering dedicated areas where delegates can relax, check their emails and connect with fellow attendees. Made into an 'Oasis' through soft furnishings and comfortable seats the area is ideal to present your organisation.

The area will be designed to seat at least 35 delegates and branding will be offered through a backlit poster frame (or similar).

~~Price: US\$20,000 (1 sold, 2 available)~~

SOLD



BARISTA COFFEE BAR

PRI in Person 2019 will offer two opportunities to host a dedicated Barista Coffee Bar. This presents a fantastic prospect for any partner to gain exposure and connect with the delegates in a novel way. Each Barista Coffee Bar will be located in an area of the conference which maximises delegate footfall.

~~Price: US\$15,000 (2 available)~~

SOLD

CONFERENCE BAGS

PRI in Person will feature an eco-friendly conference bag which will be available to all conference delegates. The bag will be made of high-quality material and will display a design of the partner's choosing to include the PRI in Person logo and the partner's logo.

As an item which will potentially be used by delegates for years to come, our conference bag presents an opportunity for partners to create a lasting impression, while associating their brand with sustainability.

~~Price: US\$20,000 (1 available)~~

SOLD



ECO-FRIENDLY CONFERENCE PEN

The official conference pen will be available for all delegates throughout the conference. These pens, made from eco-friendly materials, can either be branded entirely with a Partner's logo, or can be co-branded with the PRI.

Price: US\$10,000 (1 available)



ADDITIONAL BRANDING OPTIONS



DELEGATE BEDROOM KEY CARDS AND KEY CARD SLEEVES

For PRI in Person 2019 we are pleased to offer customised bedroom key cards at the Hyatt Regency Paris Etoile. A partner can literally put its organisation's message in delegates' hands! The key cards will be handed to those delegates staying at the hotel and will be distributed upon check-in.

~~Further details and prices available upon request~~

SOLD

GRAND AMPHITHEATRE STAIRS

You can include your branding on the step recess of the Grand Amphitheater Stairs which delegates will use when they enter the plenary room. A unique signage opportunity open to one organisation.

Further details and prices available upon request



ESCALATORS

An opportunity to mount clings to the glass sidewalls of the escalators that welcome delegates to Level 3 of the Congress Centre. All delegates will be required to use these escalators when arriving or departing the conference area, they offer a great opportunity to showcase your brand.

~~Further details and prices available upon request~~

SOLD

INTERIOR PANEL

A unique signage opportunity to brand one 9.24m² interior panel that delegates will view as they use the escalators which connect level 3 to the other floors in the Congress Centre.

Further details and prices available upon request
(1 available)

EXTERIOR PANEL (HALL FACING)

A unique signage opportunity to brand one 9.24 sqm exterior panel at the heart of the delegates journey, this panel faces into the hall located on level 3 of the Congress Centre maximizing visibility.

Further details and prices available upon request
(1 available)



PRI IN PERSON PARTNERSHIP PROTOCOLS

- Companies renewing a PRI in Person partnership from one year to another are entitled to an exclusive 5% previous partner discount
- Otherwise partnerships are non-negotiable in price or content which ensures all partners can be confident they are all receiving fair value and equal treatment
- Partnerships are sold on a first come, first served basis
- Where demand exceeds supply, partnerships will be released back to the market if a signed contract has not been received after one calendar month of being raised
- Partnership benefits accrue through the on-boarding stage; for example, access to a delegate registration list detailing organisation name and job title is available on receipt of a signed partnership agreement; access to a list of named delegates is available upon receipt of payment in full of the partnership invoice.

A NOTE ABOUT CONTENT

- 'No pay to play' is interpreted to mean that payment, or the prospect of payment (typically in the form of a partnership), will not influence decision-making about conference agenda topics and speakers
- Decision-making on agenda topics and speakers is driven by the PRI's mission to provide its signatory base and the responsible investment community with useful, timely and challenging content
- This also means that payment or the prospect of payment will not act as a perverse incentive and serve to remove from consideration a potential speaker who is employed by a partner or potential partner.

LEAD PARTNER

- The PRI is pleased to extend an opportunity to the Lead Partner of PRI in Person to make a Welcome Address
- For the avoidance of doubt, this decision is taken in advance of and in separation from development of the conference agenda and sits outside the scope of the influencing concerns which the pay to play principle is a safeguard against
- The Lead Partner speaker will be expected to adhere to PRI in Person speaker guidelines.

GUIDANCE

- All companies who believe they have a speaker of interest should in the first instance refer to the Head of Events Content. Selected speakers will be asked to adhere to PRI's speaker guidelines and refrain from promoting their own company, its products or services during their speaking session
- All companies who wish to have a branded presence at the conference should refer to the Partnerships team
- Companies interested in both partnership and speaking are requested to pursue separate lines of enquiry.

RATIONALE

PRI believes this approach:

- Is consistent with serving the signatory base of the PRI and PRI's not-for-profit mission orientated status
- Supports quality assurance of PRI in Person which distinguishes the event in the responsible investment market
- Recognises the commercial value of partnering with PRI in Person.

The Principles for Responsible Investment (PRI)

The PRI works with its international network of signatories to put the six Principles for Responsible Investment into practice. Its goals are to understand the investment implications of environmental, social and governance (ESG) issues and to support signatories in integrating these issues into investment and ownership decisions. The PRI acts in the long-term interests of its signatories, of the financial markets and economies in which they operate and ultimately of the environment and society as a whole.

The six Principles for Responsible Investment are a voluntary and aspirational set of investment principles that offer a menu of possible actions for incorporating ESG issues into investment practice. The Principles were developed by investors, for investors. In implementing them, signatories contribute to developing a more sustainable global financial system.

More information: www.unpri.org



The PRI is an investor initiative in partnership with UNEP Finance Initiative and the UN Global Compact.

United Nations Environment Programme Finance Initiative (UNEP FI)

UNEP FI is a unique partnership between the United Nations Environment Programme (UNEP) and the global financial sector. UNEP FI works closely with over 200 financial institutions that are signatories to the UNEP FI Statement on Sustainable Development, and a range of partner organisations, to develop and promote linkages between sustainability and financial performance. Through peer-to-peer networks, research and training, UNEP FI carries out its mission to identify, promote, and realise the adoption of best environmental and sustainability practice at all levels of financial institution operations.

More information: www.unepfi.org



UN Global Compact

The United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of UN goals and issues embodied in the Sustainable Development Goals. The UN Global Compact is a leadership platform for the development, implementation and disclosure of responsible corporate practices. Launched in 2000, it is the largest corporate sustainability initiative in the world, with more than 9,500 companies and 3,000 non-business signatories based in over 160 countries, and more than 70 Local Networks.

More information: www.unglobalcompact.org

