

PRI ACADEMIC NETWORK

C O N F E R E N C E 2 0 1 9

9 September 2019

Hyatt Regency Paris Etoile



DISCLOSURE UNIVERSAL OWNER FRAMEWORK HEDGE FUNDS SYSTEMIC RISK AGENT ENGAGEMENT BUSINESS COLLABORATION
INTEGRATION ACTIVE OWNERSHIP LIABILITIES ASSET MANAGERS LONG TERM INVESTING ALIGNMENT MATERIALITY MAINSTREAM
ACTIVE OWNER MARKETING RESPONSIBLE INVESTMENT ASSET ESG WEBINAR CONSULTING
FOUNDATION SOCIAL CHANNEL CONFERENCE PROGRESS SUSTAINABLE ASSET ALLOCATION BUDGET INVESTOR SHORT TERMISM DATA SET PROVIDERS
ENDOWMENT ENVIRONMENTAL PARTNERSHIP OPPORTUNITIES UNITED NATIONS WORKING TOGETHER STEWARDSHIP
EVENT PRINCIPLE GOVERNANCE MEDIA SUSTAINABLE ASSET ALLOCATION BUDGET INVESTOR SHORT TERMISM DATA SET PROVIDERS
INITIATIVE REGULATIONS SECRETARIAT ROUTE TO MARKET BUSINESS PLAN ECONOMY DEVELOPMENT COLLABORATION
SUSTAINABILITY INVESTMENT ADVISOR PUBLICATION INCOME LABOUR RELATIONS REPORTING PENSION FUNDS ACTIONS CORPORATE GOVERNANCE
STRATEGIC TRENDS ACCOUNTABILITY COUNCIL CLIMATE CHANGE REPORTING PENSION FUNDS ACTIONS CORPORATE GOVERNANCE
TRANSPARENCY BOARD REGIONAL NETWORK



PRI'S MISSION

“We believe that an economically efficient, sustainable global financial system is a necessity for long-term value creation. Such a system will reward long-term, responsible investment and benefit the environment and society as a whole.

The PRI will work to achieve this sustainable global financial system by encouraging adoption of the Principles and collaboration on their implementation; by fostering good governance, integrity and accountability; and by addressing obstacles to a sustainable financial system that lie within market practices, structures and regulation.”

INTRODUCING THE RESEARCH PROGRAMME AND THE ACADEMIC NETWORK

The Research Programme develops and supports responsible investment research. Its core purpose is to support practical evidence and insights from research to: inform, raise awareness and challenge established thinking and practice in RI among investment practitioners, and to develop an active community of interest that is innovative, rigorous and cross-disciplinary. Change can be encouraged and influenced – in processes, behavioural, cultural, or systemic issues with evidence, insights and recommendations generated by research.

The Academic Network is a vibrant and flourishing international community of over 4,000 academics and investment practitioners focused on ESG and investment. Academics are from RI-related disciplines, finance and business, economics, management, sociology, and STEM (science, technology, engineering and maths) subjects.

We work to achieve these aims by providing grant funding, showcasing research findings and through the activities of the Academic Network and its annual conference.



ACADEMIC NETWORK CONFERENCE 2019

The Academic Network Conference is an engaging platform for new knowledge and implementation strategies in Responsible Investment. It provides ideal networking opportunities with the next generation of scholars, to those entering the finance and investment profession, and with leading academics and investors. A previous keynote speaker, Jean Tirole, Professor of Economics, won the Nobel Prize the following year for his research on market power and regulation.

The event features peer reviewed research from our Call for Papers in which all papers are assessed by academics and research users. It recognises excellence – the PRI Award for Outstanding Research rewards three categories: the best quantitative, qualitative, and student papers.

The 2019 conference will run on 9 September at the Hyatt Regency Paris Etoile, and will welcome over 100 academics and investment practitioners.

Each year we collaborate with academic institutions that are centres of excellence. In 2019, we are delighted to be collaborating with Research Chair Finance Durable et Investissement Responsable - École Polytechnique and Toulouse School of Economics.

The agenda will focus on the latest research on responsible investment practices. The network will hold an annual call for presentations and papers via www.unpri.org/academicresearch. We will receive submissions from around the world on topics such as:

- ESG performance
- ESG integration and engagement
- The role of responsible in meeting today's investment challenges
- Working to achieve a sustainable financial system

PARTNERSHIP PACKAGE SUMMARY

PACKAGE	Lead Partner	Bursary Partner	Prize Partner	Networking Dinner Partner	Conference App & Wifi Partner
Price US\$ (VAT may be applicable)	US\$30,000	US\$20,000	US\$15,000	US\$12,500	US\$10,000
Academic Network Conference registration(s) including entry to the networking dinner	4	3	2	1	1
PRI in Person 2019 conference registration(s) including entry to the welcome reception	2	2	1	0	0
½ page editorial in RI Quarterly*	✓	✗	✓	✗	✗
Thank you and acknowledgment from the conference chair	✓	✗	✗	✓ (At the networking dinner)	✗
Opportunity to deliver a short Partner's address*	✓	✗	✗	✓ (At the networking dinner)	✗
Logo on Call for Papers	✓	✗	✓	✗	✗
Logo displayed on holding slides	✓	✗	✗	✗	✗
Logo printed on delegate badges	✓	✗	✗	✗	✗
Logo printed on directional signage	✓	✗	✗	✗	✗
Logo on PRI in Person event website	✗	✓	✗	✗	✗
150 word organisation description on PRI in Person event website	✗	✓	✗	✗	✗
Logo on PRI in Person joint branding panel	✗	✓	✗	✗	✗
Logo in PRI in Person digital post conference report	✗	✓	✗	✗	✗
Opportunity to have a display table	✓	✓	✓	✗	✗
Logo visibility at networking dinner	✓	✗	✗	✓	✗
Logo on PRI Academic Network Conference Website	✓	✓	✓	✓	✓

* In collaboration with the PRI's Head of Academic Research, Katherine Ng



LEAD PARTNER

The PRI invites one organisation to become the lead partner for the Academic Network Conference. We will build a package of headline opportunities that will highlight an organisation's commitment to this community, making a lasting impression on delegates from across the world.

BURSARY PARTNER

[PRI in Person 2019](#) will run between 10-12 September in the Palais des Congrès de Paris, which is connected to the Hyatt hotel. The PRI actively encourages Academic Network Conference attendees to take part in both events. An organisation can play a vital role in bringing these two delegations together by becoming a bursary partner. Bursaries provide the funding for the academic delegate registration fee for PRI in Person, enabling engagement on issues that challenge investment practice and support the analysis of future trends. The partnership offers up to 15 places. The bursary partner will be acknowledged by the Academic Network Conference chair and the PRI's Head of Academic Research. The PRI holds the final decision on how the bursary places are allocated.

NETWORKING DINNER PARTNER

At the opening of the Academic Network Conference on Sunday 8 September, delegates will be invited to a networking dinner. The dinner partner will have brand visibility at the dinner and the opportunity to deliver a short speech during the evening.

CONFERENCE APP AND WIFI PARTNER

The PRI has run successful conference apps for five years. 2019 will see a conference app supporting the Academic Network Conference for the first time. The app houses all conference information and can also be used for networking. The partner will have their logo displayed on both the app start screen and the app's menu and will be able to craft a number of promotional messages. Each delegate at the Academic Network Conference will receive instructions on how to download the app. A branded sign advertising the app will be placed near the registration desk.

PRIZE PARTNER

The PRI Award for Outstanding Research recognises the best papers in the quantitative, qualitative and student prize categories. Working in collaboration with the PRI's Head of Academic Research, an organisation can partner with the prizes and be acknowledged by the Academic Network Conference Chair for their support.



OUR ACTIVITIES INCLUDE ENGAGING THE NEXT GENERATION IN RESPONSIBLE INVESTMENT



The future of responsible investment is of utmost importance. Millennials are changing the nature and workings of finance, corporations, the investment and pensions industry, and investment itself. Financial models and products will have to change to meet the needs and expectations of millennials and the challenges and opportunities of the future. PRI examines these issues in a Call for Essays for Masters and PHD students.

Be part of thought leadership activities that examine key challenges and opportunities for finance and the investment industry, and how current investment can step up to overcome barriers.

PUBLICATIONS

The PRI publishes [RI Quarterly](#), which extracts the essentials and distils key findings from research in a clear and concise manner for investors. Topical articles are released regularly which are accessible online and on mobile.

They are brought together at the end of every three-month period into magazine format, giving readers a choice of how to stay up to date with news, insights and opinions from thought leaders.

The publication provides partnership visibility to a global audience. The readership includes all 2,000+ PRI signatories and the Academic Network, through social media and further afield. The social media reach of one article is in the region of 25,000 impressions per article.

Together with the conference, RI Quarterly provides a channel to showcase thought leadership work. Eligible partners have the opportunity to submit one editorial piece to RI Quarterly for publication as a benefit of their partnership at the Academic Network Conference. This is offered in consultation with the PRI's Head of Academic Research, Katherine Ng.

Contact partnerships@unpri.org to discuss how you can collaborate with the PRI for research projects and other exciting activities.



PRI ACADEMIC NETWORK



Principles for
Responsible
Investment

The hub for academics and investors to connect and engage with research

JOIN US >

The PRI Academic Network Online is a platform that connects academics and investment practitioners for dialogue and relationship-building. It is a community of interest on responsible investment.

It is part of the PRI's Academic Research Programme that develops and supports responsible investment research. The programme's core purpose is to support practical evidence and insights from research to: inform, raise awareness and challenge established thinking and practice in RI among investment practitioners, and to develop an active community of interest that is innovative, rigorous and cross-disciplinary. Change can be encouraged and influenced – in processes, behavioural, cultural, or systemic issues with evidence, insights and recommendations generated by research.

PRI works to achieve these aims by providing grant funding, by showcasing research findings and through the activities of The Academic Network, which is a vibrant and flourishing international community of over 4,000 academics and investment practitioners on ESG and investment. Academics are from RI-related disciplines, traversing finance and business, economics, management, sociology, and STEM subjects.

The Principles for Responsible Investment (PRI)

The PRI works with its international network of signatories to put the six Principles for Responsible Investment into practice. Its goals are to understand the investment implications of environmental, social and governance (ESG) issues and to support signatories in integrating these issues into investment and ownership decisions. The PRI acts in the long-term interests of its signatories, of the financial markets and economies in which they operate and ultimately of the environment and society as a whole.

The six Principles for Responsible Investment are a voluntary and aspirational set of investment principles that offer a menu of possible actions for incorporating ESG issues into investment practice. The Principles were developed by investors, for investors. In implementing them, signatories contribute to developing a more sustainable global financial system.

More information: www.unpri.org



The PRI is an investor initiative in partnership with UNEP Finance Initiative and the UN Global Compact.

United Nations Environment Programme Finance Initiative (UNEP FI)

UNEP FI is a unique partnership between the United Nations Environment Programme (UNEP) and the global financial sector. UNEP FI works closely with over 200 financial institutions that are signatories to the UNEP FI Statement on Sustainable Development, and a range of partner organisations, to develop and promote linkages between sustainability and financial performance. Through peer-to-peer networks, research and training, UNEP FI carries out its mission to identify, promote, and realise the adoption of best environmental and sustainability practice at all levels of financial institution operations.

More information: www.unepfi.org



UN Global Compact

The United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of UN goals and issues embodied in the Sustainable Development Goals. The UN Global Compact is a leadership platform for the development, implementation and disclosure of responsible corporate practices. Launched in 2000, it is the largest corporate sustainability initiative in the world, with more than 9,500 companies and 3,000 non-business signatories based in over 160 countries, and more than 70 Local Networks.

More information: www.unglobalcompact.org

