





Global Compact

nvestor initiative in partnership with UNEP Finance Initiative and UN Global Compact

CLIMATE DATA AND NET ZERO

CLOSING THE GAP ON INVESTORS' DATA NEEDS

SEPTEMBER 2023

In collaboration with



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EXECUTIVE SUMMARY

CONTEXT

An enormous amount of investment is required to reduce global greenhouse gas (GHG) emissions in line with the goals of the Paris Agreement. A number of investor-backed net zero frameworks and initiatives have been established to facilitate this investment. To make informed investment decisions and engage effectively with their investments, investors need robust and reliable climate data.

Investors often rely on climate data and products from third-party data providers. As the number of these providers and their products grow, investors and other stakeholders, such as regulators and standard setters, have highlighted the importance of maintaining the quality of these products, given the role that they play in decision-making by investors.

This report explores this by asking:

- 1. What do investors need to know? Specifically, what data is needed by investors to support their commitments to reduce the real-world emissions generated by their investments?
- 2. What is the quality and coverage of climate data offered by data providers, and what are the gaps between the data provided and investors' data needs?
- 3. What actions can be taken by investors, by data providers and by other stakeholders to build a data ecosystem that provides the data needed by investors to deliver and credibly report on their net zero commitments?

This report builds on previous literature by explicitly analysing what investors are looking for – using the requirements of investor initiatives as the basis for this analysis – against the landscape of available climate data and products. It highlights gaps between these needs and the data that was available at the time of the research. The research process involved:

- A review of the literature on investor climate data needs.
- A review of the requirements of the 17 major investorled net zero and similar climate change frameworks and initiatives.
- A review of 62 climate data products, provided by 19 data providers, in September/October 2022, followed by a feedback stage where the data providers were able to review the assessments of their products.
- Interviews, in October 2022, with 16 institutional investors around the world about their climate data needs.

We recognise that the market is continuing to rapidly develop, with considerable innovation in the data provision space. Accordingly, we conducted a further round of engagement with a number of data providers in April/May 2023 to validate our recommendations.

WHAT DO INVESTORS NEED TO KNOW?

The research finds that investors need to know:

- To what extent are individual investments (e.g., companies) aligned with net zero goals? To assess this question, investors need information on current emissions, current exposures to opportunities (e.g., climate solutions) and to risks (e.g., fossil fuels), the actions being taken to deliver real-world emission reductions, and the quality of an investment's climate change governance.
- 2. To what extent will individual investments be aligned with net zero goals in the future? Here, investors need information on future emission trajectories, emission targets and the alignment of the investment's strategy with the goal of delivering real-world emission reductions.
- 3. Is the current position of their portfolios and funds aligned with their net zero goals (i.e., in aggregate, are their investments net zero-aligned)?
- 4. What level of emissions reductions will be required over time for their portfolios and funds to be net zero-aligned. Investors generally use net zero emission pathways to conduct these assessments.

WHAT IS THE COVERAGE AND QUALITY OF CLIMATE DATA?

At present, the climate data providers assessed as part of the research provide reasonably good coverage of large companies (both listed companies and debt issuers) in developed markets. However, the data provider market is much less well-developed for smaller companies, for companies from emerging and developing markets, and for asset classes other than listed equities and fixed income, reflecting the coverage and quality of corporate disclosure globally. These gaps in coverage limit investors' ability to apply their net zero commitments to other asset classes.

While the coverage of large companies in developed markets is reasonably good, the research identifies significant gaps in the quality of the data and information being provided. In part, this is a function of the quality and availability of the corporate data that underpins these data products. However, some gaps are attributable to the data products themselves and wider gaps in the marketplace, including: the transparency of the products; a lack of common definitions; limited availability of sector and geographic pathways; and poor coverage and reliability of portfolio-level metrics and methodologies.

WHAT ACTIONS CAN BE TAKEN?

Our research points to a number of general conclusions about how the data ecosystem might be strengthened to better support investors with the delivery of their net zero commitments. Our recommendations are categorised into three overarching areas of the data ecosystem that explain why there is a disconnect between investors' needs and what the market provides. These areas are then broken down into seven themes.

Figure 1: Summary of recommendations



It will be important for the industry to reflect on these recommendations as it drives towards net zero. Although this report identifies gaps in the market, it also recognises that some of our recommendations are already being addressed by a number of initiatives, such as the Net Zero Financial Service Providers Alliance. In addition, a number of data providers have started to offer or are designing products that respond to these recommendations. While there are clear signs of industry engagement and progress, there remains a pressing need for general agreement, consistent implementation and development of tools and methodologies to meet investors' data needs to support their net zero commitments.

The following sections summarise the full set of recommendations that have been identified in the research.

IMPROVE CORPORATE DISCLOSURE

I. The coverage and quality of corporate climate change disclosures

Standard-setters and regulators should introduce mandatory climate disclosure through regulation for public and private companies. In particular, these rules and laws should require:

- Disclosure of emissions on an ownership (equity) basis, including the following metrics (and targets): Scope 1, 2 and 3 GHG emissions, broken down by type of GHG emission, the proportion of emissions that are verified, an explanation of changes in GHG emissions and climate targets, and the proposed strategy and dependencies to meet the targets.
- Disclosure of industry metrics and corresponding targets for those in the 12 most energy-intensive sectors.
- Publication of transition plans, describing how companies intend to align their business models with net zero by 2050.

IMPROVE COVERAGE AND QUALITY OF PRODUCTS

I. Coverage of data products

- Data providers should extend their coverage of the investable universe outside of the current focus on listed equities and corporate bonds, and particularly beyond large entities operating in developed markets.
- Where needed, investors, investor-backed net zero initiatives and data providers should work together to develop climate data reporting and assessment methodologies for missing asset classes.

II. Data provider transparency

Data providers should ensure that they:

- Disclose the source(s) of entity-level emissions data and the reporting year to which the emissions relate.
- Provide ownership-based emissions data.
- Disclose the quality of Scope 1, 2 and 3 emissions data for each entity in line with a relevant, recognised quality score (e.g., that provided by the Partnership for Carbon Accounting Financials).
- Disclose the uncertainty in emission estimates.
- Disclose the methodologies used for estimating current and future emissions.
- Disclose the methodologies, data and assumptions used for assessing climate change governance.
- Provide a detailed explanation for company and portfolio alignment assessment methodologies, in particular for implied temperature rise (ITR) metrics.

III. Analysis of forward-looking company climate change data

Data providers should provide products that analyse:

• The credibility of company emission targets, identifying the main factors that will determine whether such targets are likely to be reached.

- The alignment of a company's strategy (including its capital expenditure) with the company's emission reduction targets and climate change strategy.
- The abatement cost curves for companies' emission reduction strategies for Scope 1, 2 and 3 emissions.

IV. Portfolio-level metrics and methodologies

Investor-backed net zero frameworks and initiatives, in conjunction with data providers, should:

- Develop methodologies that enable investors to report on portfolio- and/or fund-level real-world emission reductions and net zero alignment.
- Assess the overall uncertainty of portfolios' emissions, in both absolute and relative (intensity) terms.
- Analyse and report on the reasons underpinning changes in portfolio-level emissions and emission intensities, particularly: (i) changes in company enterprise value, including cash; (ii) new or divested positions; (iii) changes in entity weights; and (iv) changes in absolute emissions.
- Disclose the methodology, scientific basis and uncertainty of investment and portfolio ITR assessments.
- Develop tools to integrate the goal of net zero into strategic asset allocation at the portfolio or fund level.

FACILITATE DATA COMPARABILITY

I. Common definitions

Investor-backed net zero frameworks and initiatives should:

- Adopt a common definition of alignment for companies and other entities.
- Develop and agree a common approach to assess and report fossil fuel reserves.
- Develop and implement a common set of principles, or definitions, to be used by data providers for identifying climate solutions.
- Engage with data providers to adopt these three definitions, and to ensure that the data and information provided is aligned with these definitions.

II. Sector and geographic pathways

Investor-backed net zero frameworks and initiatives should:

- Agree on a set of principles by which geographic and sector-specific transition pathways are developed.
- Agree on specific geographic and high-impact sector transition pathways.
- Engage with data providers to encourage them to use the specific geographic and high-impact sector transition pathways for assessing company alignment.

INTRODUCTION

WHY IS CLIMATE DATA IMPORTANT FOR NET ZERO?

To meet the goal of the Paris Agreement to halt global warming, trillions of dollars of investment will be required in clean energy, zero-carbon transport, decarbonised industrial processes and climate-friendly agriculture. Institutional investors have a key role to play meeting its goals; they will provide much of the capital to enable the low-carbon transition, they can engage with the companies and other entities in which they invest to reduce their emissions, and they can engage with policy makers to create the policy frameworks and incentives necessary to accelerate decarbonisation. A number of investor-backed net zero frameworks and initiatives have been established to guide and support investors in these efforts.

To make informed investment decisions and to engage effectively with their investments, investors need robust, reliable data about the climate change policies, commitments, practices, processes and performance of their investments. In practice, time and resource constraints mean that investors often rely on third-party data providers¹ to collate, aggregate and check data and to process that data in ways that meet investors' needs. These data providers, therefore, play an important role in supporting investors' net zero activities.

The number of organisations providing climate data and related services to investors is proliferating, as is the number of products offered by these organisations. As the market for climate data expands, investors and other stakeholders have highlighted the importance of maintaining the quality of these products, given the role that they can play in decision-making by investors.

ABOUT THIS REPORT

This report aims to help investors and data providers better understand the critical role of climate data and some of the factors that can ensure the market delivers decisionuseful data that can adequately support investors' net zero commitments to real-world emission reductions.² Based on desk research and interviews with investors and data providers, it sets out to address the following questions:

- What do investors need to know and, specifically, what data is needed by investors to support their net zero commitments, in particular to reduce emissions in the real world? (Section 2)
- 2. What is the quality and coverage of climate data offered by data providers, and what are the gaps between the data provided and investors' data needs? (Section 3)
- 3. What actions can be taken by investors, data providers and other stakeholders to build a data ecosystem that provides the data needed by investors to deliver and credibly report on their net zero commitments? (Section 4)

A number of reports have been published describing the landscape of investor-based initiatives and frameworks focused on net zero,³ and analysing the quality of the data and the products currently offered to the investment market.⁴ This report extends and refines this previous work. The research explicitly analysed what investors are looking for, using the requirements of investor initiatives as its basis, against the landscape of available climate data and products, to highlight gaps between these needs and the data that was available at the time of the research.

2 While there is an overlap in the data requirements needed for investors to manage climate change investments, these data requirements are not specifically considered in the report.

GFANZ (2022), Expectations for real-economy transition plans

4 See, for example:

- IOSCO (2021), Environmental, Social and Governance (ESG) ratings and data product providers: Consultation report.
- Institut Louis Bachelier (2020), <u>The Alignment Cookbook</u>.
- 2DII (2022), Tracking real world emissions reductions: The missing element in portfolio alignment and net-zero target-setting approaches.

- Universal Owner Initiative (2022), Failure by design: Is the Net Zero Asset Managers Initiative broken?
- NZAOA (2022), Non-commercial climate data providers An overview.

We use data providers as a catch-all term for the wider ecosystem, including related service providers, index providers, specialist climate data providers and scenario analysis providers.

³ See, for example:

PRI (2022), Draft climate disclosure rules and standards: A comparative analysis

[•] UNEP FI (2021), <u>The climate risk landscape: Mapping climate-related financial risk assessment methodologies</u>.

Climate Data Steering Committee (2022), <u>Draft recommendations for the development of the Net-zero Data Public Utility</u>.

[•] UNEP FI (2021), The climate risk landscape: Mapping climate-related financial risk assessment methodologies.

The research process involved:

- A review of the literature on investor climate data needs.
- Analysis of the requirements of the 17 major investorled net zero and similar climate change frameworks and initiatives.
- A review of 62 climate data products from 19 data providers, including a feedback stage with the data providers.
- In-depth interviews with 16 institutional investors from across the globe about their climate data needs.

We recognise that the market continues to develop rapidly, with considerable innovation in the data provision space. For example, between the review stage in October 2022 and publication of this report, several new research reports and data products were released. This is why we conducted a further round of engagement with service providers in April and May 2023 to validate our recommendations.

The report is structured as follows:

- Section 2 provides an overview of investor-backed climate change and net zero initiatives and frameworks and of the major regulatory requirements for investors to disclose climate-related information. From this analysis, we derive a list of the data and indicators that investors need to meet these obligations.
- Section 3 critically reviews the climate data that is available from the data providers, examining its coverage, quality and relevance.
- Section 4 presents the main conclusions and offers detailed recommendations for investors, for investorbacked climate change initiatives and for data providers.
- Appendix 1 provides a detailed description of the research approach and Appendix 2 an overview of the investor-backed climate change and net zero initiatives, frameworks, tools and guidance reviewed in this research.



WHAT DATA DO INVESTORS NEED TO SUPPORT THEIR NET ZERO COMMITMENTS?

Our interviews with investors were clear: in the absence of mandatory requirements for investors to commit to net zero emissions, investors' data needs are primarily defined by the requirements of investor-backed voluntary climate change and net zero initiatives. This section of the report therefore focuses primarily on these initiatives, with a brief comment on mandatory reporting requirements. The research uses this analysis to derive a list of the specific data and indicators that investors need for decision-making and reporting on net zero.

REVIEW OF INVESTOR-BACKED CLIMATE CHANGE AND NET ZERO INITIATIVES

The research identified 17 major investor-backed climate change and net zero initiatives (see Appendix 2). These can broadly be categorised as:

- Sector-wide strategic forums that bring together net zero finance initiatives, such as the Glasgow Financial Alliance for Net Zero (GFANZ).
- Commitment-based initiatives, such as the Net Zero Asset Owner Alliance (NZAOA).
- Disclosure frameworks, including the Task Force on Climate-related Financial Disclosures (TCFD) and the PRI's Reporting and Assessment (R&A) framework.
- Tools and guidance that produce standards and methodologies, such as the Partnership for Carbon Accounting Financials (PCAF).
- Strategy guidance, such as the Investor Climate Action Plan (ICAP) Expectations Ladder.

As shown in Figure 2, the initiatives specify requirements in aggregate for their signatories and are sometimes informed by specific guidance documents – such as the NZAOA's Target Setting Protocol (TSP), which specifies the target-setting requirements for asset owners' commitments to the NZAOA.⁵

The initiatives agree on many of the actions they expect of investors. In broad terms, they expect investors to:

- 1. Make a high-level board commitment to reduce emissions or reach net zero in their investment portfolios.
- 2. Establish appropriate governance processes for the oversight and implementation of these commitments.
- 3. Measure and report on their financed emissions. This push has been supported by the development of robust guidance on emissions accounting and target setting for financial institutions (e.g., from the PCAF).
- 4. Assess and understand their exposure to climate risk by conducting climate risk assessments (with many identifying scenario analysis as an important tool in this regard).
- 5. Set greenhouse gas (GHG) emissions reduction targets across at least some asset classes. These should focus on real-world emission reductions.⁶
- 6. Align investment strategies with net zero.
- 7. Engage external parties, such as companies, clients and policy makers, to reduce their own emissions and support wider efforts to reduce emissions.

Figure 2 also shows how the initiatives relate to each other, although the delineation and relationships are not always clear cut.⁷ The other elements of Figure 2 illustrate the role of:

- Disclosure frameworks: many of the investors' requirements need to be disclosed against one or more disclosure frameworks.
- Tools and guidance: these help investors meet the requirements of net zero initiatives. In some instances, the tools and guidance could also reinforce these requirements or set specific requirements for investors (e.g., the ICAP Expectation Ladder).

⁵ See Figure 3 for a more granular mapping of the initiatives to the list of requirements (1) - (7).

⁶ Investors are expected and/or encouraged to set targets at different levels, including (a) at the portfolio level, (b) at the sector level (in particular for high-emitting economic sectors), (c) for climate solutions (i.e., activities that contribute to climate change mitigation or adaptation), and (d) in relation to engagement (with companies and with policy makers). NZAOA, the Paris Aligned Investment Initiative (PAII) and Science Based Target initiative (SBTI) have established asset class-specific target-setting methodologies. However, at present, they only provide guidance for listed equity, corporate bonds, real estate, infrastructure and (more recently) private equity. This is expected to broaden over time as methodologies continue to be released.

⁷ For example, GFANZ is a collaboration platform for seven net zero sector-specific alliances, including the investor-backed Net Zero Asset Managers Initiative (NZAMI) and NZAOA, all of which have their own governance structures and membership requirements.



Figure 2: The landscape of investor-backed climate change and net zero initiatives

Figure 3 maps the requirements noted in Figure 2 to each initiative, the tools and guidance for initiatives and the disclosure frameworks.⁸

As set out in the figure, there are differences between the initiatives, reflecting their different purposes and objectives, different types of initiatives (e.g., a commitmentbased initiative or disclosure and reporting framework) and, in particular, the extent to which they emphasise emissions reductions versus investment risks.⁹ The focus on climate change transition by the initiatives is important, as it requires investment and engagement actions to be aimed at reducing emissions in the global economy, rather than just reducing the emissions, or the investment risk, associated with or reported for a portfolio. While divesting from emissions-heavy investments may reduce the emissions intensity of a given portfolio and manage short-term investment risks,¹⁰ it may not be consistent with an initiative's overarching priorities.

Figure 3. Mapping obligations resulting from the investor-backed climate change and net zero initiatives

| | Init | tiatives (lin | ked tool an | d/or guida | Tools for | and gui | Disclosure frameworks | | | |
|--|--------------------|-----------------|-----------------------------------|------------------|--------------|---------|--------------------------|------|-------------|--------------|
| REQUIREMENT | Race to Zero | NZAOA* (TSP) | NZAMI* (TSP/ NZIF/ SBTi) | PAAO** (NZIF) | CA100+ | TSP | NZIF | SBTi | PRI | TCFD |
| (1a) Set and/or disclose a net zero commitment | | | | | | | | | (Note 6) | |
| (1b) Set a decarbonisation strategy for portfolio/fund | | | | | | | | | | |
| (2) Integrate climate change into governance processes | | | | | | | | | (Note 7) | (Note 10) |
| (3a) Calculate/disclose Scope 1 and 2 emissions | (Note 1) | | (Note 2) | (Note 1) | | | | | (Note 7) | |
| (3b) Calculate/disclose financed (Scope 3) emissions | (Note 1) | | (Note 3) | (Note 1) | | | | | (Note 7) | |
| (4a) Assess and/or manage climate risk with scenario analysis | | | | | | | | | (Note 7) | |
| (4b) Publish TCFD- aligned disclosures | | | | | | | | | (Note 7) | |
| (5a) Set a portfolio-wide Scope 1 and 2 emissions target (all asset classes) | | | | | | | | | | |

⁸ For a mapping of all of the remaining tools and guidance (outside of the TSP, NZIF and SBTi), please refer to Appendix 2.

⁹ Several frameworks explicitly ask investors to prioritise actions resulting in real-world emissions reductions (e.g., the NZAMI Commitment document requires members to "prioritise the achievement of real-economy emissions reductions within the sectors and companies in which we invest", one of NZAOA's commitments is to "emphasise GHG emissions reduction outcomes in the real economy"), whereas others emphasise assessing and managing short- to medium-term climate-related investment risk. For a further discussion of these differences and for the goal of net zero, see: FSEG (2022), <u>How can net zero finance best drive positive impact in the real economy</u>.

¹⁰ The initiatives do not attempt to supplant investor fiduciary duty, which requires investors to manage short- and medium-term investment risks and may or may not be climate changerelated.

| | Ini | tiatives (lin | ked tool an | d/or guida | Tools for | and gui initiati | Disclosure frameworks | | | |
|--|--------------------|-----------------|-----------------------------------|------------------|--------------|---------------------|--------------------------|-------------|-------------|------|
| REQUIREMENT | Race to Zero | NZAOA* (TSP) | NZAMI* (TSP/ NZIF/ SBTi) | PAAO** (NZIF) | CA100+ | TSP | NZIF | SBTi | PRI | TCFD |
| (5b) Set a portfolio-wide Scope 3 emissions target (all asset classes) | | | | | | (Note 4) | | (Note 5) | | |
| (5c) Set emissions reduction targets at the asset class level | | | | | | | | | (Note 8) | |
| (6a) Integrate climate into investment approach | | | | | | | | | (Note 7) | |
| (6b) Conduct portfolio alignment analysis | | | | | | | | | | |
| (6c) Include climate solutions in investment strategy | | | | | | | | | (Note 9) | |
| (7a) Engage with companies or disclose engagement activities | | | | | | | | | (Note 6) | |
| (7b) Engage with policy makers or disclose advocacy activities | | | | | | | | | | |

NOTES

| * | Both the NZAOA and NZAMI are part of GFANZ, as noted in Figure 2. |
|---------|---|
| ** | The PAAO is part of the PAII and GFANZ, as noted in Figure 2. |
| Note 1 | Implied but not explicitly stated. |
| Note 2 | For certain asset classes. |
| Note 3 | Required "to the extent possible". |
| Note 4 | For certain asset classes. |
| Note 5 | Does not cover all Scope 3 emissions. |
| Note 6 | Voluntary disclosure by PRI signatories on whether they implement the requirement (e.g., disclose whether they integrate climate into their investment approach). |
| Note 7 | Mandatory disclosure by PRI signatories on whether they implement the requirement. |
| Note 8 | Voluntary disclosure on the emissions reduction target, by asset class. No requirement to set a target. |
| Note 9 | Mandatory disclosure by NZAOA members of their climate solutions investment. |
| Note 10 | Disclosure on whether they undertake climate governance and how investors implement this governance. |

KEY

| Race to Zero | UN's Race to Zero Campaign |
|--------------|--|
| GFANZ | Glasgow Financial Alliance for Net Zero |
| NZAOA | Net-Zero Asset Owners Alliance |
| NZAMI | Net Zero Asset Managers initiative |
| PAAO | Paris Aligned Asset Owners |
| PAII | the Paris Aligned Investment Initiative |
| CA100+ | Climate Action 100+ signatory commitments |
| TSP | NZAOA Target Setting Protocol |
| NZIF | Net Zero Investment Framework |
| SBTi | the Science Based Target initiative's Financial Sector Science-Based Targets Guidance |
| PRI | the PRI's 2023 Reporting and Assessment Framework |
| TCFD | the Task Force on Climate-related Financial Disclosures framework |

This report focuses on the information investors need to develop and implement their net zero investment strategies. However, at present, there are no legal requirements in any jurisdiction which require investors to set a net zero strategy; investors' data needs are primarily driven by the requirements of the investor-backed climate change and net zero initiatives noted above. This includes data needed to meet disclosure requirements, such as the PRI's R&A Framework and mandatory reporting requirements.

The R&A Framework requires PRI's asset owner and investment manager signatories to disclose whether they integrate climate change into their policy, governance and investment strategy processes.¹¹ In addition, specific disclosure requirements on net zero include:

- Disclosure by NZAOA members of their climate change solution investments.¹²
- Voluntary disclosure of net zero targets by PRI signatories in line with reporting requirements for the NZAOA and Net Zero Asset Managers initiative (NZAMI).¹³

While there are no mandatory requirements to develop and implement net zero strategies, there are an increasing number of mandatory disclosure requirements. Box 1 summarises these, which overlap with most of the requirements¹⁴ from the initiatives listed in Figures 2 and 3.

Box 1: Mandatory reporting requirements for investors

While regulatory investor reporting requirements are not explicitly considered in this report, several countries, including Brazil, Canada, the EU, Hong Kong, New Zealand, the US and the UK, have as of 2022 established or proposed climate change disclosure requirements. These regulations focus primarily on investment risk management, with the majority encouraging investors to report in line with the requirements of the TCFD. However, it is worth noting that (a) these mandatory requirements may increase the number of data points to be reported by investors, and (b) the requirement to report creates pressure to reduce reported emissions.

In addition, the development and adoption of sustainable taxonomies have also led to climate disclosure requirements for investors. For example, the EU Taxonomy requires investors (and other financial institutions) to disclose the proportion of underlying investments that are taxonomy-aligned, starting 1 January 2024, initially covering climate change mitigation and adaptation, with other environmental objectives to be introduced. As the Taxonomy's screening criteria for climate change mitigation are aligned with the EU's commitment to achieve net zero by 2050, the disclosure provides an indication of the net zero alignment of investors' portfolios.

We discuss the quality of corporate climate data that underpins investors' reporting in more detail in <u>Section</u> 3, but it is worth noting that corporate reporting requirements between jurisdictions can be inconsistent and may limit investors' ability to compare companies across jurisdictions.

12 ibid.

¹¹ See the Policy, Governance and Strategy (PGS) module in the 2023 R&A Framework.

¹³ See the <u>Sustainability Outcomes (SO) module</u> in the 2023 R&A Framework. Note, this module also provides signatories with the opportunity to disclose more widely on setting targets on sustainability outcomes (including on climate) and monitoring progress.

¹⁴ All except Requirement (6): Align investment strategies with net zero.

¹⁵ See the PRI's Regulation database for more details.

¹⁶ Note, this is only for investee companies that have reported this detail themselves (i.e., those that reported from January 2023). For more information on the implementation of the disclosure requirements for investors under the EU Taxonomy, see the PRI'S EU Taxonomy webpage.

INVESTORS' CLIMATE DATA NEEDS

We now look at the question of what data investors need to meet the requirements of the various investor-backed initiatives. Our research – the analysis of the initiatives, backed up by interviews with investors – suggests that investors want to answer four questions:

- To what extent are individual investments (e.g., companies) aligned with net zero goals? To assess this question, investors need information on current emissions, current exposures to opportunities (e.g., climate solutions) and to risks (e.g., fossil fuels), the actions being taken to deliver real-world emission reductions, and the quality of an investment's climate change governance.
- 2. To what extent will individual investments be aligned with net zero goals in the future? Here, investors need information on future emission trajectories, emission targets and the alignment of the investment's strategy with the goal of delivering real-world emission reductions.
- 3. Is the current position of their portfolios and funds aligned with their net zero goals (i.e., in aggregate, are their investments net zero-aligned)?
- 4. What level of emissions reductions are required over time for their portfolios and funds to become net zero-aligned? Investors generally use net zero emission pathways to conduct these assessments.

Figure 4 maps the framework requirements presented in Figure 3 against the four questions (or categories of data needs) above, identifying the data needed by investors to address these questions. As can be seen, some of the needs are climate data points (e.g., current and projected future Scope 1 and 2 emissions), others are derived data points (which combine climate data points with operational performance, such as measures of emissions intensity, where climate data is normalised by measures of corporate activity) and others are tools (which generally use climate and derived data points as inputs). In particular, it highlights that climate changerelated information is underpinned by corporate climate change disclosure.

Not all of the framework requirements in Figure 4 require climate data. Examples include the requirement for investors to set and publish a net zero commitment, and the requirement to integrate climate change into their governance processes. However, even in these requirements, climate data is often an important input into the decisions made or actions taken and is then needed to effectively track the actions over time.

Figure 4. Information required to assess assets and portfolios against the requirements of investor-backed climate change and net zero initiatives

| | Investment's current climate change position related data | | | | Investment's forward-looking climate change position related data | | | Portfolio's net zero position related data | | | | | Pathway and other data requirements | | | | | |
|---|---|--|--------------------------------------|---|---|--|-----------------------------------|---|--|--|--|--|---|----------------------------------|-----------------------------|--|----------------------------------|-------------------------------------|
| FRAMEWORK REQUIREMENT | | Investment's Scope 3 emissions data | Investment's fossil fuel exposure | Investment's quality of climate change governance | Investment's exposure to climate solutions | Investment's reduction target (short, medium or long term) | Investment's scenario analysis | Investment's future emission estimates | Company's (climate change) strategy and strategy alignment | Portfolio's emissions / emissions intensity | Portfolio's future emission estimates | Portfolio's net zero target alignment | Portfolio's climate solutions exposure | Portfolio's scenario analysis | SAA climate change tools | Sector-specific and geography-specific net zero pathways | Sector-specific Scenario data | Geography-specific scenario data |
| (1a) Set and/or disclose a net zero commitment | | | | | | | | | | | | | | | | | | |
| (1b) Set a decarbonisation strategy for portfolio/fund | | | | | | | | | | | | | | | • | • | | |
| (2) Integrate climate change into governance processes | | | | | | | | | | | | | | | | | | |
| (3a) Calculate/disclose Scope 1 & 2 emissions | • | | | | | | | | | • | | | | | | | | |
| (3b) Calculate/disclose financed (Scope 3) emissions | | • | | | | | | | | • | | | | | | | | |
| (4a) Assess and/or manage climate risk with scenario analysis | • | • | • | * | • | | • | • | • | • | • | | • | • | • | | | |
| (4b) Publish TCFD-aligned disclosures | • | • | • | * | • | | • | • | • | • | • | | • | • | • | • | • | • |
| (5a) Set a portfolio-wide Scope 1 & 2 emissions target | • | | | | | | | | | * | * | • | | | | • | • | • |
| (5b) Set a portfolio-wide Scope 3 emissions target (all assets) | | • | | | | | | | | * | * | • | | | | • | | |
| (5c) Set an emissions reduction target at the asset class level | • | • | | | | | | | | * | * | • | | | | ~ | | |
| (6a) Integrate climate into investment approach | • | • | | * | • | • | • | • | • | • | • | • | • | • | • | • | • | • |
| (6b) Conduct portfolio alignment analysis | • | • | • | • | • | • | • | • | • | • | • | • | • | • | | • | • | • |
| (6c) Include climate solutions in investment strategy | | | | | • | | | | | | | | • | | • | | | |
| (7a) Engage with companies or disclose engagement activities | • | • | • | ~ | • | • | • | • | • | | | | | | | • | • | • |
| (7b) Engage with policy makers or disclose advocacy activities | | | | | | | | | | | | | | | | • | • | • |

WHAT IS THE COVERAGE AND QUALITY OF CLIMATE DATA?

Our research examined 62 climate data products from 19 data providers.¹⁷ This section provides an assessment of the climate data and climate data provision from these products and providers against the climate data needs defined in <u>Section 2</u>.

The assessment identifies a number of issues with climate data, which cut across all four of the categories of climate data needs. These fall into seven key themes:

- Coverage and quality of corporate climate change disclosures
- Coverage of data products
- Data provider transparency
- Analysis of forward-looking company climate change data
- Portfolio-level metrics and methodologies
- Common definitions
- Sector and geographic pathways

COVERAGE AND QUALITY OF CORPORATE CLIMATE CHANGE DISCLOSURES

As discussed in Section 2, climate change-related information provided by companies underpins the majority of the data products that are currently offered to investors. This means that the quality of corporate disclosures is the key influence on the quality of the data provided to investors.

Our review of the literature and our discussions with investors and data providers suggest that there are significant limitations in the data being provided by companies, and therefore what data providers can make available to investors.

¹⁷ For more information on the research methodology, see Appendix 1.

ISSUE 1: INCOMPLETE EMISSIONS DATA

While company disclosure rates have improved, many companies still do not publicly report their emissions. For example, fewer than half of the companies in the MSCI ACWI broad global market index¹⁸ publicly disclose their emissions (see Figure 5).

Figure 5 also shows that the disclosure rates for Scope 3 emissions remain significantly lower than for Scope 1 and 2 emissions. This is important given that, in many sectors and

companies, Scope 3 emissions are many times larger than Scope 1 and 2 emissions.¹⁹ Even where Scope 3 emissions are reported, investors raised concerns about the reported numbers, questioning whether all material category Scope 3 emissions were reported, and expressing concerns about a lack of transparency regarding the methodologies used by companies to estimate Scope 3 emissions and regarding boundaries, i.e., how far up or down the value chain they were set.



Figure 5. GHG disclosure rates for MSCI ACWI IMI constituents, 2017 to 2022²⁰

In particular, investors highlighted the need for sectorspecific emissions data for the 12 most energy-intensive sectors,²¹ which should include Scope 1, Scope 2 and significant Scope 3 emissions, capturing both current and forward-looking data, and broken down (at 5- and 10-year intervals). In line with the sector-specific requirements, investors have also asked that emissions should be broken down by type of GHG, particularly for methane.²²

¹⁸ As of May 2022, the MSCI ACWI Investable Market Index (IMI) included more than 2,933 large- and mid-cap stocks across 11 sectors, making up around 85% of the free float-adjusted market capitalisation of 23 developed and 24 emerging markets. See: https://www.msci.com/zh/our-solutions/indexes/acwi.

¹⁹ See, for example, the data presented in Brendan Baker, MSCI, "Scope 3: Carbon Emissions: Seeing the Full Picture" and Kenji Watanabe and Umar Ashfaq, MSCI, "Which Scope 3: Emissions Will the SEC Deem Material?"

²⁰ MSCI (2022), Reported Emission Footprints: The Challenge is Real.

²¹ See the full list of key performance indicators identified by investors in the NZAOA in Annex 3 of its statement on the ISSB climate exposure draft.

²² See the Net-Zero Asset Owner Alliance Statement on The International Sustainable Standards Board (ISSB) Climate Exposure Draft.

ISSUE 2: EMISSIONS REPORTING BOUNDARIES NOT ALIGNED WITH INVESTORS' DATA NEEDS

Investors need data that reflects their financial exposure to an asset; that is, reporting boundaries should be aligned with the financial accounts of the company. In the case of listed equities, investors need companies to disclose emissions on an equity (or ownership) basis²³ to enable them to correctly assess climate change-related investment risk, and to correctly account for their exposure to real-world emission reductions. Our interviews with investors and our review of CDP emissions data and corporate sustainability reports suggests that, in practice, many companies still only report on an operational control basis. This means that their reporting is not aligned with the financial accounts.

While the main conclusion is that companies should report on an ownership basis, it is important to acknowledge that investors are also often interested in assets or investments where the company has operational control (e.g., joint venture mining companies). Therefore, companies should also – where relevant – consider reporting emissions based on operational control, but this reporting should be additional to and not replace ownership-basis reporting.

Investor interviewees also raised specific concerns about the lack of clarity in the climate reporting of companies with complex corporate structures, and the frequent lack of clarity about the corporate or organisational boundaries used in reporting by companies.

ISSUE 3: LACK OF VERIFICATION OF REPORTED DATA

Ideally, investors would like data to be verified, as this would give them greater confidence in the numbers being reported by companies. However, at present, most reported climate data is not independently verified. This is an evolving area, with companies experimenting with different models of data verification and with regulators considering whether mandatory data verification requirements should be introduced.²⁴

ISSUE 4: COMPANIES DO NOT EXPLAIN WHY REPORTED EMISSIONS HAVE CHANGED OVER TIME

Company emissions can change year-on-year for a variety of reasons: the company's own emission reduction and energy saving efforts; changes in the emissions intensity of the electricity grid; changes in production or activity levels; acquisitions or divestments; and changes in the manner in which emissions are calculated and reported (e.g., changes in the reporting scope or boundaries used, changes in assumptions, or changes in emission factors). Some of these may result in changes in real-world - or actual - changes in emissions (e.g., energy saving, changes in business activity, changes in grid electricity carbon intensity), and some may simply be accounting changes (e.g., changes to the scope of reporting). Furthermore, some may be a result of direct, purposive action by the company, whereas others (e.g., changes in the energy mix of the electricity grid) may be outside the company's influence.

Investors need to understand the factors that drive changes in reported emissions, and companies should explain the contribution and actions that they and others have taken to affect reported emissions.

²³ Using the equity share approach, a company should report on GHG emissions based on its share of equity in the operation (e.g., if a company owns 25% of an asset, it should report that it 'owns' 25% of that asset's emissions).

²⁴ For example, regulators are currently considering assurance at two scales: (i) on specific data points, such as the US Securities and Exchange Commission's requirements for (at least) limited assurance on companies' Scope 1 and Scope 2 emissions disclosure in its proposed rule on <u>The Enhancement and Standardization of Climate-Related Disclosures for Investors</u>; or (ii) on sustainability reporting as a whole (i.e., without referring to specific metrics), such as company reporting under the EU's <u>Corporate Sustainability Reporting Directive</u>, where the European Commission has announced it will require limited assurance for reporting, with the aim to potentially phase in reasonable assurance in the future.

ISSUE 5: COMPANIES DO NOT ADEQUATELY SPECIFY THEIR EMISSION REDUCTION TARGETS

Target-setting is complex. Companies need to set targets that are relevant to their business and to their contribution to the goal of net zero. Having said that, investor interviewees stressed that it is often difficult to make a robust assessment of the credibility of a company's climate change targets. Among the issues identified were a lack of clarity around the future trajectory of emissions from the company (e.g., how short-, medium- and long-term targets fit together), and around the proportion of Scope 1, 2 and 3 emissions covered by the targets. Companies also need to articulate their proposed strategies to meet their targets, including setting out their capital requirements, research undertaken, the underlying assumptions on legislation, technology and markets, actions to be taken, and the costs and benefits associated with these actions.

These insights are in line with the recommendations of the UN's High-level Expert Group (HLEG) on net zero emissions commitments for non-state actors²⁵ and the NZAOA statement on the International Sustainability Standards Board (ISSB) exposure draft.²⁶ The HLEG report asks companies to: (i) report separate targets for material non-CO2 GHG emissions; (ii) include emissions across their full value chain and activities; and (iii) separate out embedded emissions within fossil fuel reserves, as well as any land use-related emissions and risk-adjusted sequestration in biomass. Similarly, the NZAOA statement specifies that strategies to meet targets should require companies to "pivot towards a net zero future with near-term (every five years) science-based targets consistent with the long-term objective of net zero by 2050".

Ultimately, a company's reduction targets should be reported in its transition plan. A number of initiatives have already looked to define what a 'credible' transition plan should include (see Box 2). In addition to the points noted above on target setting, they identify requirements or recommendations on other issues, such as verification/ audit and sectoral and geographic pathways. As the recommendations from these initiatives are relatively new,²⁷ defining 'credible' corporate transition plans remains a work in progress.

Box 2. Defining credibility in transition plans

A number of initiatives have attempted to define what transition plans should cover to be considered credible. They include:

- NZAOA, which defined a credible plan in Annex 1 of its statement on the ISSB exposure draft.²⁸
- UN HLEG, which recommended what a company's transition plan must include.²⁹
- The Transition Plan Taskforce (TPT), launched by the UK government in 2022, developed a draft gold standard for private sector climate transition plans in November 2022, which sets out a comprehensive list of disclosure requirements.
- GFANZ, which published its Expectations for Realeconomy Transition Plans³⁰ report in September 2022. It specifies the components of transition plans (i.e., disclosure requirements) that financial institutions will be looking for.³¹

In addition, some regulators are working to define what they expect from transition plans. For example, in addition to the TPT, the European Commission has published its final European Sustainability Reporting Standard on climate change (ESRS E1), which sets out requirements under the EU's Corporate Sustainability Reporting Directive (CSRD). This includes disclosure requirements for a transition plan for climate change mitigation (E1-1).

²⁵ This is summarised in HLEG's Integrity matters: Net zero commitments by business, financial institutions, cities and regions, a report on how companies and other non-state actors should set net zero commitments.

²⁶ See the Net-Zero Asset Owner Alliance Statement on The International Sustainable Standards Board (ISSB) Climate Exposure Draft.

²⁷ For example, the TPT Draft Disclosure Framework and Implementation Guidance only closed its consultation in February 2023.

²⁸ Net-Zero Asset Owner Alliance Statement on The International Sustainable Standards Board (ISSB) Climate Exposure Draft.

²⁹ More generally, the HLEG report referenced above specifies how companies and other non-state actors should set net zero commitments.

³⁰ GFANZ (2022), Expectations for Real economy Transition Plans.

³¹ This report was also linked to GFANZ's report on Financial Institution Net-zero Transition Plans, published in November 2022.

ISSUE 6: COMPANY DATA IS OFTEN OUT OF DATE

Investors would also like more up-to-date information about emissions and performance, with many commenting that company data is generally backward-looking (referring to the previous 12 months), and often released three months after the end of the reporting period. Interviewees acknowledged that this is not an easy issue to fix, given the need to quality-assure the data, and acknowledged that time is also required by data providers to incorporate new information into their products.

To address the issues listed above, investors need access to high-quality climate-related corporate sustainability disclosure. Standards, rules and laws play an important role in requiring high-quality climate-related disclosure from companies; these have been increasing at both global and regional levels, as set out in Box 3.

Box 3. The changing landscape of climate-related corporate data

Companies are increasingly required to report on their emissions. The current mandatory corporate climate reporting requirements can be divided into disclosure of: (1) emissions (although usually limited to Scope 1 and 2 emissions), (2) TCFD-aligned reports and, albeit limited to the EU, (3) the proportion of turnover and investments aligned with national or regional "green taxonomy" requirements relating to climate change.

There were major developments in climate reporting in 2022, which will expand the coverage and standardisation of current corporate reporting. At the global level, the International Financial Reporting Standards (IFRS) Foundation's ISSB consulted on its exposure draft standards (the ISSB EDs), which are intended to provide a global baseline for climaterelated financial disclosures, subject to jurisdictionallevel adoption. At a regional level, the US Securities and Exchange Commission consulted on its Proposed Rule, which contains mandatory climate reporting requirements for listed companies, while the European Financial Reporting Advisory Group consulted on its European Sustainability Reporting Standards Exposure Drafts (ESRS EDs), which will constitute reporting requirements under the CSRD. The ISSB has now released its final standards and the final ESRS have now been released.

In addition, initiatives are also looking to improve the accessibility of this corporate data for investors (and other stakeholders). In particular, plans to create a Net-Zero Data Public Utility (NZDPU) were announced in 2022 by the Climate Data Steering Committee to address data gaps, inconsistencies and accessibility, with an initial focus on company and financial institution-level data for emissions and reporting of net zero targets (see Recommendations for the Development of the Net-Zero Data Public Utility).³² The Committee is not a standard setter, but will align with the aforementioned standards, rules and laws. More details on the NZDPU's exact scope of work and work programme is still pending at the time of this report.

Similarly, the European Commission proposed a European Single Access Point in 2021 to "offer a single access point for public financial and sustainabilityrelated information about EU companies and EU investment products".³³ In principle, this would provide investors with access to data and information reported by companies under the EU's CSRD, although the specifics of the initiative remain under debate at the start of 2023.

³² See GFANZ, "Climate Data Steering Committee Proposes Recommendations for the Development of First-Ever Publicly Accessible Climate Data Utility", press release, 21 September 2022

³³ See the European Single Access Point Legislative Train Schedule

COVERAGE OF DATA PRODUCTS

Coverage is measured using the number of providers servicing the asset class or offering the data point, which we recognise as a proxy for the breadth of coverage. Overall, our review of data providers identifies three limitations in climate data coverage.

ISSUE 1: LIMITED COVERAGE IN ASSET CLASSES OUTSIDE LISTED EQUITIES AND FIXED INCOME

Listed equities and corporate bonds are the asset classes with the greatest coverage, in terms of the number of providers reviewed that focused on them. Real infrastructure and property are also reasonably well covered, with two providers offering products focusing on them. Other asset classes have not received the same level of attention. This is illustrated in Figure 6, which summarises the percentage of providers reviewed that cover different asset classes. (It is important to note that some providers address more than one asset class.)

The focus on listed equities, corporate bonds, property and infrastructure reflects the quality of corporate climate change disclosure in these asset classes and the fact that there are now recognised assessment methodologies for them.³⁴ The relatively good coverage of listed equities and fixed income, and the less comprehensive coverage of other asset classes, was confirmed by investors interviewed for this project. Most, particularly those based in Europe, felt that they had sufficient data for listed equities and corporate bonds to begin tangibly incorporating these two asset classes into their net zero strategies. Many had already set or were in the process of setting short-, medium- or longterm Scope 1 and 2 emission targets for their developed market portfolios in these asset classes.

A number of investors have started implementing their commitments in other classes, particularly infrastructure and real estate (in line with the availability of products), but the lack of data is delaying progress. Interviewees confirmed that they generally prefer to wait for data to become available before making commitments in specific asset classes. Many were optimistic that the coverage of data will improve over time as methodologies are developed and adopted, as companies and other entities provide more information on their emissions and on their activities, and as data providers integrate this data into their products. For example, the Assessing Sovereign Climate-related Opportunities and Risks (ASCOR) Project³⁵ is developing an assessment framework for sovereign bonds.



Figure 6. Percentage of the providers reviewed servicing each asset class

³⁴ The expectation is that this coverage will broaden over time as methodologies continue to be released. For example, the NZAOA's TSP v3.0 includes additional methodologies for private equity (including in high-emitting infrastructure investment, direct investments (including low-emitting infrastructure) and in private equity and infrastructure funds), private loans (including to high-emitting infrastructure and to unlisted/privately held companies and infrastructure) etc.

³⁵ For more information, see the ASCOR Project.

ISSUE 2: GEOGRAPHIC AND SIZE BIASES

There are strong geographic and size biases in the products that are available for equities and fixed income. Most data providers have good coverage of large companies and of developed markets. However, emerging markets and smaller companies are less well covered, both in terms of the number of companies covered and the number of metrics or data points provided.

Some initiatives are beginning to address this issue. For example, the UN HLEG has recommended that "[n]on-state actors should build support to small and medium-sized enterprises (SMEs) and micro enterprises in their efforts to decarbonise and green their business."³⁶ It specifically recommended that the Net Zero Financial Service Providers Alliance (NZFSPA)³⁷ commits "to support SMEs, and other non-state actors in developing countries with limited resources, to develop high quality data and have their net zero pledges and transition plans verified".³⁸ The NZFSPA is set to consider this recommendation.

ISSUE 3: GAPS IN PRODUCTS ON STRATEGIC ASSET ALLOCATION

For listed equities and bonds, there is reasonable provision of data across most of the areas identified in Figure 3, with at least a quarter of the data providers reviewed offering data or other services in each area. However, very few data providers offer strategic asset allocation (SAA) tools. These are important for activities such as developing a decarbonisation strategy, integrating climate change into investment analysis and setting targets relating to climate solutions.

The following sections focus on different aspects regarding the quality of climate data products. As the availability of data is a prerequisite to assess quality, the focus of the remaining thematic areas is on listed equities and corporate bonds.

³⁶ UN HLEG (2022), Integrity matters: Net zero commitments by business, financial institutions, cities and regions.

³⁷ The NZFSPA is a global group of financial service providers committed to net zero. It includes index providers, research and data providers, credit rating agencies, stock exchanges, accounting firms, investment advisers and proxy voting providers.

³⁸ UN HLEG (2022), Integrity matters: Net zero commitments by business, financial institutions, cities and regions.

DATA PROVIDER TRANSPARENCY

Different data providers often provide materially different climate data for the same entity. Investor interviewees were clear that the lack of transparency about data sources and calculation methodologies limits their ability to use the data being provided.

The research identifies the following areas where transparency is especially lacking.

ISSUE 1: THE SOURCE, QUALITY AND RELEVANCE OF UNDERLYING EMISSIONS DATA

Investor interviewees said they need to understand how reported emissions have been calculated or produced. The limited transparency on emissions starts with the transparency around the corporate data (as discussed above), including how companies have calculated or estimated their emissions. This data is then processed and disseminated by data providers.

The investor interviewees were clear that data providers need to provide more comprehensive information alongside the reported emissions numbers. As a minimum, this should include: the source of the information; the year the information relates to; the reporting basis (i.e., whether equity or operational control); whether the company emissions data is verified; and, if relevant, the calculation methodology used by the company, including relevant assumptions and emissions factors (see below).

Data providers are responding to these expectations. Many of those reviewed for this research do – for at least some products – identify sources and years for company emissions data, although there tends to be limited transparency on whether emissions are on an operational or ownership basis. However, where there are significant data gaps, data providers often provide emissions estimates to compensate.

However, many of the investors interviewed expressed concern about the data being produced in this way, commenting that data providers are not particularly transparent about how they generate these estimates (e.g., around the methodologies, assumptions and emission factors used) or (where relevant) about how they assess portfolio alignment. This is not to say that reported data is necessarily better than estimated data from data providers in all instances, particularly as company reporting may similarly be reliant on estimation methods.

Those investors that use more than one data provider need those providers to disclose the methodologies used to understand why estimated emissions differ between providers. As Box 4 indicates, there are various reasons why different providers may produce different emissions data.

Box 4. Some reasons for differing emissions estimates

Emissions estimates for the same entity may differ between data providers because of:

- 1. The basis for the emission factors (e.g., whether based on revenue or financial metrics, or on underlying activity).
- 2. The granularity of the emission calculation process (e.g., where emissions are estimated site by site, at a divisional level, or at the parent company level).
- 3. The relevance of the emission correlation to the entity in question (e.g., whether an appropriate peer group in terms of geography or underlying activities was used to develop the emission estimation correlation).
- 4. How often the methodology and correlations are updated, and whether they represent the most recently available data.
- 5. The extent to which companies' own data is used (and the quality of that data relative to the calculated data).
- 6. For Scope 2 electricity consumption emission estimates, the extent to which location-specific and fuel-specific emission factors are used.
- 7. Quality control processes within the data provider.

Some data providers have responded to demands from investors for the calculation methodology by using a data quality score. An example of this is provided in Box 5.

Box 5. The PCAF Data Quality Score for listed equities and corporate bonds

The Partnership for Carbon Accounting Financials (PCAF) has developed a ranking of the quality of reported emissions for listed equities and corporate bonds. As set out below, the ranking provides a potential model for data providers to communicate the quality of their data to investors.

| Data Quality | Options to estimate the financed emissions | | When to use each option |
|-----------------|--|----|--|
| Score 1 | 1a Option 1: | | Outstanding amount in the company and EVIC are known. Verified emissions of the company are available. |
| | Reported emissions | 1b | Outstanding amount in the company and EVIC are known. Unverified emissions calculated by the company are available. |
| Score 2 | Option 2: Physical activity- based | 2a | Outstanding amount in the company and EVIC are known. Reported company emissions are not known. Emissions are calculated using primary physical activity data of the company's energy consumption and emission factors70 specific to that primary data. Relevant process emissions are added. |
| Score 3 | emissions | 2b | Outstanding amount in the company and EVIC are known. Reported company emissions are not known. Emissions are calculated using primary physical activity data of the company's production and emission factors specific to that primary data. |
| Score 4 | | | Outstanding amount in the company, EVIC, and the company's revenue are known. Emission factors for the sector per unit of revenue are known (e.g., tCO ₂ e per euro or dollar of revenue earned in a sector). |
| | Option 3: Economic activity- based emissions | Зp | Outstanding amount in the company is known. Emission factors for the sector per unit of asset (e.g., tCO ₂ e per euro or dollar of asset in a sector) are known. |
| Score 5 | icore 5 | 3c | Outstanding amount in the company is known. Emission factors for the sector per unit of revenue (e.g., tCO ₂ e per euro or dollar of revenue earned in a sector) and asset turnover ratios for the sector are known. |

Source: PCAF (2022), The Global GHG Accounting and Reporting Standard Part A: Financed Emissions Second Edition.

It is important to stress that data quality scores, such as those presented in Box 5, do not address all of the concerns of investors, as these scores tend to focus on addressing the gaps in calculation methodologies used by the company or data provider. As a result, they do not provide a strong indicator of estimation uncertainty.³⁹ For example, a verified emission number provided by the company (Option 1a) may be subject to significant monitoring uncertainty, whereas emissions estimates based on Option 2a could have a high degree of certainty. Similarly, it is important to recognise limitations to the scope of these quality scores, compared with the breadth of investors' portfolios. For example, the PCAF only specifies detailed data quality score tables for seven specific asset classes.⁴⁰

³⁹ More information on the PCAF can be found in the UK Centre for Greening Finance and Investment report.

⁴⁰ These are: listed equity and corporate bonds, business loans and unlisted equity, project finance, commercial real estate, mortgages, motor vehicle loans and sovereign debt. For more information, see The Global GHG Accounting and Reporting Standard Part A: Financed Emissions.

ISSUE 2: THE UNCERTAINTIES IN CLIMATE DATA

In practice, while emission estimates may be useful to help investors identify which companies may be the largest emitters and, hence, should be the focus of engagement, the uncertainties in emission estimation means that such data is generally of limited value when assessing the emission abatement activities of a company or in distinguishing between different companies based on their emission reduction performance.

One key data point that would give investors quantitative insights on emissions data is the error range of the emissions estimate. However, none of the data providers reviewed reported publicly on these error ranges.

Alternatively, a qualitative approach to addressing the uncertainty in climate data would be to use the data quality scores (above) as a proxy. However, such a proxy would be imperfect, as a high data quality score does not necessarily mean that the data is more certain. Instead, investors must consider such scores in conjunction with a wider explanation of the data.

ISSUE 3: THE METHODOLOGIES USED TO DEVELOP CLIMATE PRODUCTS

Here, interviewees particularly highlighted that the methodologies for implied temperature rise (ITR) metrics for companies and qualitative assessments of climate change governance are unclear.

A number of interviewees noted that the utility of ITR metrics as a decision-making tool is questionable. This is due to the lack of transparency in their underlying methodologies as well as the wide variations in company temperature scores generated by different providers, due to the lack of common methodologies. However, there is significant work underway to improve the robustness of ITR methodologies and the usefulness of ITR metrics to investors.⁴¹

Some data providers provide qualitative assessments of climate change governance, usually presented as an overall climate change governance score. Typically, these focus on an assessment of the process of managing climate change, i.e., around corporate governance of climate change, such as who is responsible for climate change, their role and skill set, and reporting structures. However, mirroring the comments made about emissions data, interviewees noted that the methods used (e.g., the factors considered and the weights given to different aspects of governance⁴²) are seldom made publicly available. This means it is not possible to understand the reasons why providers offer different assessments of companies on this issue.

Overall, broader regulatory developments are underway, aimed at improving transparency of the methodologies used by ESG data products. See Box 6 for an overview.

Box 6. Recent regulatory developments on ESG data and ratings products

The following regulatory developments are all centred around improving the transparency of ESG data and ratings products, as well as the governance of their providers, building on recommendations from the International Organization of Securities Commissions (IOSCO):

- IOSCO recommendations in 2021, IOSCO called for oversight of providers and published a set of recommendations for regulators in its Final Report on ESG Ratings and data products providers.
- Japanese Code of Conduct in 2022, the Japanese Financial Services Agency released a voluntary <u>Code of Conduct for ESG Evaluation and Data</u> <u>Providers</u>.
- Indian consultation in February 2023, the Securities and Exchange Board of India published a <u>Consultation Paper</u> to gather feedback on a proposed regulatory framework, which includes proposals for ESG ratings providers.
- UK Code of Conduct in July 2023, the ESG Data and Ratings Working Group, which was established by the UK's Financial Conduct Authority, opened a consultation on its voluntary code of conduct.⁴³ The UK government's Treasury has also announced its intention to regulate ESG ratings providers, and was consulting on a proposed regulatory regime until June 2023.
- EU regulation in summer 2023, the European Commission also came forward with a legislative proposal to regulate ESG ratings providers.⁴⁴ This follows an initial consultation on the functioning of the ESG ratings market in the EU⁴⁵ and a call for evidence by the European Securities and Markets Authority.⁴⁶

⁴¹ For more information, see the wider discussion of ITR under Portfolio-level metrics and methodologies.

⁴² Aspects include roles and responsibilities, skill sets and reporting structures.

⁴³ For more information, see ICMA's "ESG Data and Ratings Code of Conduct" webpage. The consultation runs until 5 October 2023 (see the "Consultation on Draft code of Conduct for ESG Ratings and Data Product Providers" webpage), with the final code due to be published at the end of 2023.

⁴⁴ For more information, see the European Commission, "Sustainable finance package" webpage.

⁴⁵ For more information, see the European Commission, "Targeted consultation on the functioning of the ESG ratings market in the European Union and on the consideration of ESG factors in credit ratings" webpage.

⁴⁶ For more information, see ESMA, "ESMA launches Call for Evidence on ESG ratings", press release, 3 February 2022, and "ESMA publishes results of its Call for Evidence on ESG ratings", press release, 27 June 2022.

ANALYSIS OF FORWARD-LOOKING COMPANY CLIMATE CHANGE DATA

Carbon performance metrics like carbon footprints are generally insufficient to allow investors to determine whether or not a given company is on a credible decarbonisation path. Investors need information on forward-looking targets, and analysis of the credibility of these targets, the adequacy of the company's climate strategy and the extent to which the climate strategy and climate-related capital expenditure plans are aligned with the company's overall strategy and capital expenditure plans.⁴⁷ Some disclosure requirements have started to ask companies to disclose their capital expenditure against climate goals – see Box 7.

Box 7. Corporate disclosure and the EU Taxonomy

Under the EU Taxonomy, all non-financial corporates are required as of 1 January 2023 to disclose the proportion of their turnover, capital expenditure and operational expenditure that is associated with economic activities that meet the Taxonomy's screening criteria for climate change mitigation and adaptation. As the Taxonomy defines criteria for economic activities that are aligned with a net zero trajectory by 2050, this disclosure provides a measure of a company's contribution to the EU's climate goals. Thereby, it gives investors a proxy for the credibility of companies' climate strategies in the context of these climate goals.

Several of the investors interviewed said that climate data providers do not adequately address forward-looking company climate change data. Some data providers, typically those focusing on companies in high-emitting sectors, do provide information on company emission reduction targets and on whether corporate strategy and capital expenditure are either aligned with emission reduction targets or with achieving overall climate change goals. However, few data providers currently offer views on whether a company's targets are achievable or on the dependency of the targets on other factors (e.g., policy interventions or the development of new technologies). Feedback from investors indicated that this would not necessarily require any new corporate disclosures but would rely on data providers using currently available information to produce an opinion on a company's targets.

PORTFOLIO-LEVEL METRICS AND METHODOLOGIES

ISSUE 1: QUALITY AND UNCERTAINTY OF PORTFOLIO-LEVEL EMISSIONS DATA

As discussed above, there are significant gaps and uncertainties in the climate data provided to investors. Investor concerns about data quality and uncertainty equally apply where this data is aggregated up to portfolio level; it cannot be assumed that the data uncertainties cancel each other out and it cannot be assumed that comparisons between companies are reliable. In turn, this means that investors need to be careful when making decisions about which companies to invest in or when assessing the overall exposure of their portfolios to climate change-related risks and opportunities.

Looking at the two approaches noted above:

- Qualitative: Several providers have tried to address these issues by providing information on the number of companies, or the proportion of emissions in a portfolio/index, either where emissions have been estimated or conversely have been verified. Some data providers have gone as far as applying the PCAF quality score to some of the major global listed benchmarks.
- Quantitative: The research has not been able to identify any data providers who undertake a quantitative assessment of the overall uncertainty of portfolio emissions, in both absolute and relative (intensity) terms. Note, it is important to have both absolute and relative figures, as there are uncertainties to both metrics.

⁴⁷ See, for example, the Climate Action 100+ assessments of oil and gas, autos and electricity companies.

ISSUE 2: REAL-WORLD EMISSIONS REDUCTIONS

The emissions of a portfolio or benchmark can change year on year for a variety of reasons, including: changes in company enterprise value, including cash (EVIC);⁴⁸ changes in the companies in the portfolio or benchmark; the weight of companies in a portfolio or benchmark; and the emissions associated with the companies in the portfolio or benchmark.

Investors need to understand the factors that can drive changes in reported emissions. They should be able to explain changes that are due to actions taken by the entities in the portfolio and those that are due to changes in portfolio weightings; it cannot be assumed that changes in benchmark or portfolio emissions intensity reflect a decrease in real-world emissions.

At present, data providers do not provide information on the drivers of changes in portfolio-related emissions.⁴⁹ Investor interviewees noted that this limits investors' ability to understand the most effective drivers of decarbonisation in their portfolios, and the role played by companies' own emission reduction and energy saving efforts. Some interviewees also said that growing concerns about greenwashing, combined with this lack of information on the drivers of change in reported emissions, have made them reluctant to make net zero commitments. A number of data providers now offer equity and corporate bond Paris-aligned or climate change portfolios or benchmarks that are based on emissions-intensity metrics.⁵⁰ However, these portfolios and benchmarks differ significantly; for example, some consider only Scope 1 and 2 emissions, whereas others include all three scopes; some exclude certain fossil fuels whereas others have no explicit exclusions; some include climate change governance whereas others do not; some include climate solutions whereas others do not. The consequence is that it is not easy for investors to compare these portfolios or benchmarks or to tell what the drivers of the (aggregate) reported changes in emissions are and, specifically, whether they are as a result of companies actually taking action to reduce their emissions.

Ultimately, however, the economy-wide transition cannot occur unless companies reduce their emissions (i.e., emission reductions must occur in the real economy), and investors should be wary of chasing reductions in portfolio emissions intensity that do not deliver reductions in emissions across the economy.⁵¹

 $^{\,}$ 48 $\,$ This measure is recommended by the PCAF as the best measure of financed emissions.

⁴⁹ Despite this, at least one data provider said it is possible to report a portfolio's emissions intensity broken down by source of change, whether EVIC, changes in the index position, changes in the investees' emissions etc. See Monika Szikszai, Zoltan Nagy, MSCI, "Are Emissions Rising or Falling in Equity Indexes?", blog 22 June 2022.

⁵⁰ For example, benchmarks designed to meet the requirements of EU Climate Transition Benchmarks and EU Paris-aligned Benchmarks commit to reducing year-on-year emissions intensity.

⁵¹ For further discussion of the relationship between benchmarks and the real economy, see

[•] FTSE Russell (2022), Decarbonization in equity benchmarks: Smoke still rising

Cojoianu, Theodor and Ascui, Francisco and Clark, Gordon L. and Hoepner, Andreas G. F. and Wojcik, Dariusz, "Does the Fossil Fuel Divestment Movement Impact New Oil & Gas Fundraising?" 22 April, 2019. Forthcoming in the Journal of Economic Geography.

New Climate Institute (2020), <u>Unpacking the finance sector's climate-related investment commitments</u>.

Kölbel, Julian F., Florian Heeb, Falko Paetzold, and Timo Busch. In press. "Can Sustainable Investing Save the World? Reviewing the Mechanisms of Investor Impact". Organization & Environment.

ISSUE 3: RELIABILITY AND CLARITY OF PORTFOLIO ALIGNMENT METRICS

Approximately half of the data providers reviewed undertook aggregation of emissions up to the portfolio level and provide both total emissions and portfolio emissions intensity metrics. However, fewer than half of these appear to produce this analysis of financed emissions that reflects the capital structure of the company.⁵² Similar to the commentary on company emissions, a number of data providers reviewed still appear to favour revenuebased intensity metrics and do not consider the capital structure of the company. In addition, calculated revenuebased emission intensities for different portfolios are not comparable, nor can they be easily aggregated to the fund level.

A number of data providers now produce ITR metrics for portfolios. These metrics are designed to allow investors to communicate the degree of portfolio alignment with the objectives of the Paris Agreement. A number of the investors interviewed for this research questioned how decision-useful the metric was, arguing that a balanced and complete portfolio alignment disclosure should not be reduced to a single figure and, if a single figure is to be used, then it should be accompanied by an explicit quantified uncertainty range.

As with ITRs for companies (see above), there was a general lack of transparency around the methodologies being used for assessing the ITR for a portfolio and, even where methodologies are published, interviewees questioned the scientific robustness of the methods being used. They questioned: the basis for aggregating individual company ITRs;53 whether the aggregation process recognises the need for specific geographic and sector alignment assessment of companies; and whether an ITR metric provides insights into the drivers of change within a portfolio (or of the investor's contribution to these changes). Interviewees also noted that there is wide variation in the portfolio temperature scores provided by different providers and that there is very limited information available from providers about the reliability of these scores or of the uncertainties associated with them.

These insights from our research are in line with wider commentary that has been raised on ITRs (at both the company and portfolio level).⁵⁴ For example, the PRI's 2021 discussion paper, <u>Forward Looking Climate Metrics</u>, recognised a number of these concerns and, in addition, noted that portfolio-level measures of ITR do not account for indirect systemic risks from climate change. Ultimately, this feedback from the market led to the TCFD describing ITR as "complex and opaque regarding influence of key assumptions".⁵⁵ Box 8 discusses some of the wider factors influencing the development of ITR metrics.

Box 8. Factors influencing the development of ITR metrics

Demand for ITR metrics has been stimulated by:

- Voluntary frameworks and guidance, such as the <u>Portfolio Alignment Team report</u>, which recognises ITR as one of three types of portfolio alignment tools.
- Regulators, like those in the UK's <u>Department</u> of <u>Work and Pensions</u>, recognising ITR as one possible way that relevant trustees in the UK could measure and report on their investment portfolios' Paris alignment. Similarly, in its <u>Policy Statement</u> <u>PS21/24</u>, the UK's Financial Conduct Authority asks asset managers to, as far as is practicable, produce product-level TCFD reports with an ITR metric.

Data providers are not the only organisations looking to develop and to support the application of ITR methodologies. For example, in November 2022, GFANZ released its <u>Measuring Portfolio Alignment</u> report, which sets out guidance on how ITR metrics should be calculated.

ISSUE 4: COVERAGE AND QUALITY OF STRATEGIC ASSET ALLOCATION TOOLS

For many investors, their approach to strategic asset allocation (SAA) will play an important role in their climate change strategy, and in particular their investments in climate solutions, infrastructure-type assets and developing countries. In principle at least, SAA processes can explicitly incorporate net zero objectives.⁵⁶ However, as discussed under 'Data coverage' (see <u>Issue 3: Gaps in products on</u> <u>strategic asset allocation</u>), the tools to incorporate net zero goals into SAA (for equities and fixed income) remain relatively underdeveloped.

⁵² This approach is recommended by the PCAF as the best measure of financed emissions.

⁵³ Among the service providers that do publicly disclose their methodology, some aggregate the individual company ITR, weighted according to the portfolio weight of the company. Investors, however, questioned the scientific basis for this weighting approach.

⁵⁴ Concerns have been raised as far back as 2020, in the Institut Louis Bachelier's <u>The Alignment Cookbook</u> and responses from a range of stakeholders to the TCFD's <u>consultation on</u> forward-looking financial sector metrics.

⁵⁵ TCFD (2021), Guidance on Metrics, Targets, and Transition Plans.

⁵⁶ IIGCC (2021), Net Zero Investment Framework Implementation Guide.

COMMON DEFINITIONS

Many of the investor interviewees said that inconsistencies in definitions directly contribute to the inconsistencies seen in the climate data that is available to investors. While interviewees expressed caution about over-prescriptive definitions and about stifling innovation, they pointed to three areas where common definitions – supported by investors and adopted by data providers – would be particularly helpful.

ISSUE 1: DEFINITION OF ALIGNMENT

Some interviewees use external definitions of alignment (e.g., that provided by the IIGCC's Net Zero Implementation Framework⁵⁷) whereas others have developed their own criteria to assess alignment. As a result, there is no consensus on the scope of alignment (e.g., some use Scope 1 and 2 emissions, others use Scopes 1, 2 and 3) and on the contribution that offsets and nature-based solutions can make to the wider goal of achieving net zero. The consequence is that investors are using different tools and metrics and making different demands of data providers.

Using different definitions of alignment is also an issue among data providers. It means that different data providers can draw different conclusions about the alignment of a specific portfolio. However, more definitive commentary is not possible, as the use of the term within methodologies is difficult to assess using publicly available materials. (See comments above on <u>the lack of transparency around data</u> providers' methodologies.)

ISSUE 2: DEFINITION OF FOSSIL FUEL RESERVES

Data providers have good coverage of fossil fuel exposure, of current fossil fuel production and of downstream Scope 3 emissions, and these are assessed reasonably consistently across the industry. However, there is limited consistency in how fossil fuel reserves are assessed or reported. One indicator that interviewees broadly agreed the investment industry could use was proven and probable reserves, or 3P (i.e., proven, probable and possible) reserves.⁵⁸

ISSUE 3: DEFINITION OF CLIMATE SOLUTIONS

Different providers define climate solutions in different ways. Many do not publicly disclose the definitions that they use for identifying climate solutions, nor do they explain how their definitions compare to frameworks such as the EU Taxonomy. Initiatives like the NZAOA and groups like GFANZ have started to look to define this term (see Box 9), but these definitions have not yet been adopted universally.

Box 9. Defining climate solutions

The NZAOA's Target Setting Protocol (3rd edition, Jan 2023) defines "climate solution investments" as "investments in economic activities considered to contribute to climate change mitigation (including transition enabling) and adaptation, in alignment with existing climate-related sustainability taxonomies and other generally acknowledged climate-related frameworks." This was developed by taking into account publicly available definitions, to improve consistency across the Alliance's membership in assessing climate solutions.

In its <u>Recommendations and Guidance on Financial</u> <u>Institution Net-zero Transition Plans</u>, GFANZ defines climate solutions as: "Technologies, services, tools, or social and behavioural changes that directly contribute to the elimination, removal, or reduction of realeconomy GHG emissions or that directly support the expansion of these solutions. These solutions include scaling up zero-carbon alternatives to high-emitting activities – a prerequisite to phasing out high emitting assets – as well as nature-based solutions and carbon removal technologies."

57 ibid.

⁵⁸ This would cover resources that can be recovered using current technology, even though such recovery may not be currently economic, and would minimise the impact of commodity prices on the assessment.

SECTOR AND GEOGRAPHIC PATHWAYS

When assessing company performance against net zero by 2050, investors generally need to look beyond global science-based pathways (or broad-brush assessments of the rate of decarbonisation required) and look at sectorand geography-specific transition pathways. The importance of these pathways was particularly emphasised by investor interviewees in the context of developing countries or emerging markets, where nationally determined contributions (NDCs) define the country's net zero trajectory.⁵⁹

However, further work is needed to develop these countryand sector-specific pathways and to make them widely available to the investment community. Interviewees suggested that investors should work with global sector representatives or industry transition pathway initiatives to develop these pathways. Interviewees said their development should be underpinned by an agreed set of principles, including a just transition, and the recognition of country- and sector-specific technology development pathways.⁶⁰

While there are initiatives that are working on sectoral decarbonisation pathways (Box 10), their focus has been on benchmarks for high-emitting sectors (with the Transition Pathway Initiative) and on high-level principles (with the GFANZ Guidance); these initiatives also do not go as far as to discuss issues like just transition principles, regional differences between pathways or (more generally) geographic pathways.

Box 10. Guidance on sectoral decarbonisation pathways

Sectoral decarbonisation pathways generally rely on research on carbon budgets and sectoral allocations, using a range of scenarios. Examples include:

- The Global Energy and Climate Model⁶¹ from the International Energy Agency (IEA), which is the agency's key model for the development of sector-(and region-)specific pathways, with multiple scenarios (e.g., Net Zero by 2050) for different sectors.
- A report from the Institute for Sustainable Futures University of Technology Sydney (UTS) on sectoral pathways.⁶² It defines the Global One Earth Climate Model (OECM) 1.5°C Pathway and sectoral pathways for seven sectors.

This research informs initiatives focusing on the development of sectoral decarbonisation pathways for financial institutions:

- The Transition Pathway Initiative (TPI) has defined sectoral decarbonisation pathways,⁶³ with the latest material released in February 2022. The work sets out emissions benchmarks in 10 high-emitting sectors, against three scenarios. TPI's pathways are derived from the modelling produced by the IEA.
- GFANZ released guidance to support financial institutions' use of sectoral pathways⁶⁴ in June 2022. It provides a high-level overview of what a pathway should look like (including design principles, such as that they should be comparable, granular, credible etc.). GFANZ focuses on five cross-sectoral pathways to illustrate how the framework can be applied: those from the IEA, UTS and modellers supporting the development of climate scenarios for the Network for Greening the Financial System.

⁵⁹ The need for differentiated pathways has also been identified by others, e.g., the IIGCC in its Net Zero Investment Framework Implementation Guide.

⁶⁰ One data provider indicated that this should also include a normative framework (or taxonomy) to ensure consistency.

⁶¹ IEA (2022), Global Energy and Climate Model Documentation.

⁶² UTS (2022), Limit Global Warming to 1.5°C: Sectoral pathways & Key Performance Indicators.

⁶³ TPI (2022), TPI Sectoral Decarbonisation Pathways.

⁶⁴ GFANZ (2022), Guidance on Use of Sectoral Pathways for Financial Institutions

WHAT ACTION CAN BE TAKEN?

Our analysis compares investor data needs against the climate data available from a representative sample of data providers. From this analysis, the research has identified three areas of the data ecosystem that might be strengthened to better support investors with the delivery of their net zero commitments (see Figure 7). We recommend that data providers, companies and policy makers and regulators work to:

- Improve corporate disclosure as corporate data underpins the majority of data products that are currently available, improving corporate disclosure is a pre-requisite to improve the coverage and quality of data products.
- Improve coverage and quality of products there is a need for data providers to improve coverage, data provider transparency, forward-looking analysis of climate data, and portfolio-level metrics and methodologies.
- Facilitate data comparability wider consensus-building activities are needed to establish common definitions and agreement on sector and geographic pathways. These would, over time, feed back into the development of data products.



Figure 7. Summary of recommendations

The table below outlines the full set of recommendations identified in the research, grouped by theme. While the recommendations are designed to stand alone, there are clearly overlaps and dependencies, and progress on some would be easier if others were implemented first (e.g., some of the recommendations on data quality first require companies to improve their reporting). It is also important to acknowledge that a number of initiatives are already working on some of the recommendations in this report, such as the NZFSPA.⁶⁵ In addition, a number of data providers have started to offer or are designing products that respond to these recommendations. While there are clear signs of industry engagement and progress, there remains a pressing need for general agreement, consistent implementation and development of tools and methodologies to meet investors' data needs to support their net zero commitments.

| Theme | Recommendations | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|
| Improve corporate disclosure | | | | | | | | | |
| I. Coverage and quality of climate data | Standard-setters and regulators should introduce mandatory climate disclosure through rules and laws for public and private companies. In particular, these rules and laws should require: | | | | | | | | |
| | Implementation and disclosure against globally applicable corporate sustainability disclosure standards, rules and laws, with emissions disclosed on an ownership (equity) basis and against the following metrics and targets: | | | | | | | | |
| | Scope 1, 2 and 3 GHG emissions, including a breakdown by GHG and with Scope 3 emissions split into upstream and downstream emissions. | | | | | | | | |
| | The proportion of emissions that are (a) measured directly (including details of the measurements), and (b) estimated including details of the calculation methodologies and the assumptions underpinning these estimates. | | | | | | | | |
| | The proportion of the emissions that have been verified, including details of the verification process. | | | | | | | | |
| | Changes to GHG emissions. Companies should separate out the changes resulting from each of (i) the company's own emissions abatement actions (e.g., purchasing renewable energy, implementing energy or resource efficiency initiatives); (ii) changes in the emissions intensity of the electricity grid; (iii) changes in production or activity levels; and (iv) acquisitions or divestments. | | | | | | | | |
| | Emissions targets, which should be expressed in both absolute and relative (i.e., intensity) terms, with these targets being set for one, five and 10 years into the future, with the proportion of Scope 1, 2 and 3 emissions covered by the targets and the proposed strategy to meet the targets. | | | | | | | | |
| | • The disclosure of industry metrics and corresponding targets for the 12 most energy- intensive sectors; which should include Scope 1, Scope 2 and significant Scope 3 emissions, capturing current data as well as data on a forward-looking basis (at five- and 10-year intervals). ⁶⁶ | | | | | | | | |
| | Publication of transition plans, describing how companies intend to align their business models with net zero by 2050. | | | | | | | | |

⁶⁵ For example, research and data providers in the NZFSPA recognise the importance of complete, comprehensive, and high-quality climate-related research and data – as well as the role their firms can play in engagement and education – and are setting out targets and plans towards this.

⁶⁶ See the full list of key performance indicators identified by the NZAOA in Annex 3 of its statement on the International Sustainability Standards Board exposure draft.

| Theme | Recommendations |
|---|--|
| | Improve coverage and quality of products |
| I. Coverage of data products | Data providers should extend their coverage, in particular in relation to: Emerging markets Smaller companies (equity and debt) Private equity Fixed income, outside of corporate bonds (e.g., sovereigns and structured products) Where needed, investors, investor-backed net zero initiatives and data providers should work together to develop climate data reporting and assessment methodologies for asset classes where such methodologies are needed (e.g., private debt (outside of private loans) and non-corporate fixed income). |
| II. Data provider transparency | Data providers should ensure that they: Disclose the source(s) of entity-level emissions data and the reporting year to which the emissions relate. Provide ownership-based emissions data. If it is not possible to provide this information, the data provider should explain the basis on which the emissions data is provided. Disclose the quality score for Scope 1, 2 and 3 emissions for each entity, such as using the PCAF quality score or, where PCAF scores are not available, other credible, recognised quality scores. Disclose the uncertainty in emission estimates. Note: providing a quality score is not sufficient to meet this recommendation. Disclose the methodologies used for estimating current and future emissions, including details of the assumptions used, the data or data sources used for developing correlations, when correlations were updated, and the uncertainties associated with the methodologies and the data. Disclose the methodologies, data and assumptions used for assessing climate change governance. Provide a detailed explanation (including details of the scientific rationale) for company and portfolio alignment assessment methodologies, in particular for ITR metrics. |
| III. Analysis of forward- looking company climate change data | Data providers should provide products that analyse: The credibility of company emission targets, identifying the main factors that will determine whether such targets are likely to be reached. The alignment of a company's strategy with the company's emission reduction targets and climate change strategy. The abatement cost curves for companies' emission reduction strategies for Scope 1, 2 and 3 emissions. |

| Theme | Recommendations | | | | | |
|--|--|--|--|--|--|--|
| | Improve coverage and quality of products | | | | | |
| IV. Portfolio-level metrics and methodologies | Investor-backed net zero frameworks and initiatives, in conjunction with data providers and other service providers, should: Develop methodologies that enable investors to report on portfolio and/or fund-level real-world emission reductions and net zero alignment. Assess changes in portfolio emissions and emissions intensities due to different factors, including from changes in EVIC (in line with the PCAF recommendations). Assess the overall uncertainty of portfolios' emissions, in both absolute and relative (intensity) terms. Analyse and report on the reasons underpinning changes in portfolio-level emissions and emission intensities. This should include an explicit discussion of the influence of each of the following on changes in reported emissions and emissions intensities: (i) changes in company EVIC; (ii) new or divested positions; (iii) changes in entity weights; and (iv) changes in absolute emissions. Disclose the methodology, scientific basis and uncertainty of investment and portfolio ITR assessments. | | | | | |
| | • Develop tools to integrate the goals of net zero into SAA at the portfolio or fund level. | | | | | |
| | Facilitate data comparability | | | | | |
| I. Common definitions | Investor-backed net zero frameworks and initiatives should: Adopt a common definition of alignment for companies and other entities. The definition should explicitly cover all of a company's activities and emissions (i.e., Scopes 1, 2 and 3), should specify the climate scenarios to be used in making such assessments and should clarify the role that activities such as offsets and nature-based solutions play in the assessment of alignment. Develop and agree a common definition to assess and report fossil fuel reserves. For example, proven, probable and possible fossil fuel reserves (3P), to assess a fossil fuel-exposed company's total future Category 11 Scope 3 emissions. Develop and implement a set of principles, or definitions, to be used by data providers for identifying climate solutions. Engage with data providers to adopt these three definitions, and to ensure that the data and information provided is aligned with them. | | | | | |
| II. Sector and geographic pathways | Investor-backed net zero frameworks and initiatives should: Agree on a set of principles by which geographic and sector-specific transition pathways are developed. These should include the core principles that: (i) pathways are consistent with meeting the emission reductions required by a global science-based target; and (ii) just transition principles are considered as they apply to countries or regions. Agree on specific geographic and high-impact sector transition pathways. Engage with data providers to encourage them to use the specific geographic and high-impact sector transition pathways for assessing company alignment. | | | | | |

APPENDIX 1. SUMMARY OF RESEARCH APPROACH

FRAMEWORK ANALYSIS

The requirements of 17 of the most prominent and widely adopted investor-focused climate initiatives were reviewed for this report. The initiatives were:

- Three sector-wide strategic forums The UN's Race to Zero Campaign, the Glasgow Financial Alliance for Net Zero and the Paris Aligned Investing Initiative (PAII).
- Four commitment-based initiatives Net-Zero Asset Owners Alliance (NZAOA), Net Zero Asset Managers Initiative (NZAMI), Paris Aligned Asset Owners and the Climate Action 100+.
- Two disclosure frameworks the Task Force on Climate-related Financial Disclosures (TCFD) Framework for Financial Institutions and the PRI's Reporting and Assessment Framework.
- Eight tools and guidance to help investors implement their commitments - the NZAOA Target Setting Protocol, the Science Based Target initiative's (SBTi's) Science-based Targets Guidance for Financial Institutions, the PAII's Net Zero Investment Framework, the Partnership for Carbon Accounting Financials, the Paris Agreement Capital Transition Assessment, the Investor Climate Action Plan Expectation Ladder, the Institutional Investors Group on Climate Change's Net Zero Stewardship Toolkit and the Initiative Climat International's Case for Net Zero.

DATA PROVIDER ANALYSIS

The products offered by the following 19 climate data providers were reviewed between September and October 2022:

2DII

- ISS
- Baringa/Blackrock
- Bloomberg
- Linux Foundation
- Morningstar / Morningstar Sustainalytics
- Carbon₄ Finance CDP
- CRREM
- FTSE Russell/LSEG
 - Germanwatch
- GRESB
- Inrate

- Moody's
- MSCI
- SENSES
- Solactive
- TPI
- S&P Global

These providers include ESG data providers with climate products, climate index providers, scenario analysis providers, alignment assessment providers, and other specialist climate data providers. They represent a crosssection of the market, including a combination of large and more boutique data providers, and offer a range of types of products (e.g., climate products, climate indexes and scenario analysis products). In total, the research reviewed 62 climate change-related products, primarily focusing on data or services needed to assist asset managers or owners with net zero strategies.67

The research had two steps:

- We started with an initial desk review in September 1. 2022 of 28 data providers, using publicly disclosed information about each provider's products and services to understand the nature of the products (i.e., whether they were relevant for the assessment of real-world emissions reductions), their geographic and asset class coverage, as well as specifics about the granularity of the products and services. For example, the research assessed the number of products that provide current and forward-looking climate data at different levels of aggregation (i.e., asset-level, fund-level and portfoliolevel).
- Between September and October 2022, the analysis 2. was sent to the screened data providers for review and fact-checking, and we revised our analysis based on the feedback received.

There are three limitations to the scope of the research. First, it did not consider, in detail, data or services associated with climate change physical risk assessment. Secondly, it did not consider, in detail, data or services associated with climate change investment risk and products to support TCFD scenario analysis and reporting. Thirdly, it did not cover all organisations providing climate data to asset owners and asset managers and the initial screening relied on what was publicly reported, although we are of the view that the research captured a representative cross-section of the providers and the products on the market as of October 2022.

As this research is a landscape review of the market for data products on net zero alignment at a specific point in time, the recommendations: (i) do not comment on any particular data provider or product; and (ii) recognise that the market continues to develop new products and services. To ensure that the overall recommendations remained valid, we engaged with the following nine data providers in April and May 2023 to test the key findings and recommendations of the project:

- Bloomberg
- Clarity AI

- FTSE Russell/LSEG
 - GRESB
- **Minerva Analytics**
- Morningstar / Morningstar **Sustainalytics**
- Moody's MSCI
- S&P Global

⁶⁷ A number of the products reviewed were joint ventures between different providers.

INVESTOR INTERVIEWS

Ten asset owners and six asset managers were interviewed for this report about their climate objectives. These investors were from different geographies, managed or focused on different asset classes, and varied in size, as approximated by assets under management. The interviews, held in October and November 2022, covered their data needs and their perspectives on what improvements are required in the climate data market. A breakdown of the geographic location of the asset owners and asset managers interviewed is given in Figure A.

Figure A. Geographic location of investors interviewed



The investors interviewed varied in terms of the commitments they had made. While all asset owners interviewed had made a net zero commitment, only six were NZAOA signatories. Five of the asset owners had set portfolio-level targets and six had set sector-specific targets. Some of those that set sector-specific or portfolio-level targets were not NZAOA signatories. Relatively few had set targets for climate solutions (see Figure B).





Of the six asset managers interviewed, five were NZAMI signatories and most had set portfolio-level targets. All except one had set other types of targets (Figure C).



Figure C. Types of commitments set by asset manager interviewees

APPENDIX 2. FRAMEWORKS, INITIATIVES, TOOLS AND GUIDANCE REVIEWED

This appendix summarises the initiatives, tools and guidance reviewed for this report (Table A) and maps the tools and guidance to investors' requirements, where this has not been captured in the main body of the report (Table B).

Table A. Summary of initiatives, tools and guidance reviewed

| Name | Brief description of the initiative, tool or guidance | Key requirements for investors |
|--|--|--|
| Climate Action 100+ (CA100+) | CA100+ is an investor-led initiative focused on decarbonising corporate emissions. The centrepiece of CA100+ is its Net Zero Company Benchmark, which assesses how over 100 of the world's largest corporate emitters are performing on climate. The Net Zero Company Benchmark is primarily used by investors as an engagement tool. | Investor signatories can participate in CA100+ in a number of ways. Signatories can join as lead or collaborating investors, which come with corporate engagement responsibilities, as individual entities, or as supporters (which do not have engagement responsibilities). Signatories participating in company engagements represent only the assets over which they have a fiduciary duty in these engagements. |
| Glasgow Financial Alliance for Net Zero (GFANZ) | GFANZ is a sector-wide strategic forum that brings together seven financial alliances including: the Net Zero Asset Managers Initiative, the Net- Zero Asset Owner Alliance, and Paris Aligned Asset Owners. The seven constituent net zero alliances have each established membership criteria that have been approved by the UN's Race to Zero. | GFANZ does not have specific requirements itself. Members are required to meet the requirements set out by the relevant net zero alliance. |
| ICAP Expectation Ladder | The Expectation Ladder provides voluntary guidance for investors seeking to develop and implement a climate strategy in line with a net zero emissions economy. | The Expectation Ladder has five focus areas: (1) aligning investment strategies with net zero, (2) ensuring that portfolio companies are on their way to net zero through engagement practices, (3) supporting net zero policy through advocacy, (4) demonstrating transparency through disclosure, and (5) developing strong governance processes to ensure that climate strategies can be effectively implemented. |
| The Institutional Investors Group on Climate Change's Net Zero Stewardship Toolkit | The Toolkit provides guidance for investors who want to align their stewardship and engagement practices with their net zero goal. | The Toolkit recommends that investors engage with companies to set net zero goals and develop and implement credible transition plans. It also provides guidance on how investors can hold companies accountable. |
| Initiative Climat International (iCI) Case for Net Zero | The iCI's report on A Case for Net Zero in Private Equity sets out guidance on why private equity firms should set net zero targets and how they should act to drive this action within portfolio companies. | The report provides a roadmap for members to follow towards a net zero trajectory. It begins with an initial phase to commit and learn about integrating net zero, before moving on to a second phase of engaging with portfolio companies, which progressively raises iCI members' ambitions. |
| Net Zero Asset Managers initiative (NZAMI) | NZAMI is an alliance of asset managers committed to achieving net zero emissions by 2050 and to implementing investment and engagement practices aligned with this goal. | To join the initiative, asset managers must make a number of commitments around net zero, including setting targets to decarbonise their portfolios. |

| Name | Brief description of the initiative, tool or guidance | Key requirements for investors |
|--|--|--|
| Net-Zero Asset Owner Alliance (NZAOA) | NZAOA is an alliance of asset owners committed to achieving net zero emissions by 2050 and implementing investment and engagement practices aligned with this goal. | To join the initiative, asset owner signatories must make a number of commitments around net zero, including setting targets to decarbonise their portfolios. |
| NZAOA Target Setting Protocol | The Alliance Target Setting Protocol sets out the NZAOA's approach to target setting and reporting. | The Alliance Commitment requires its members to publish interim targets on a five-year cycle. The Protocol covers the setting of these targets in four areas: Engagement with companies Portfolio targets for listed equity and debt High emissions sectors Climate solutions investment |
| Net Zero Investment Framework (NZIF) | NZIF provides guidance for a broad range of investors, including asset owners and asset managers, on how to set and implement credible commitments to achieving net zero emissions across their portfolios. NZIF is also a tool to guide asset managers in implementing the commitments they have made as part of NZAMI. | The NZIF framework recommends that investors take action across six focus areas: (1) strategy setting, (2) target setting, (3) strategic asset allocation, (4) asset class alignment, (5) policy advocacy, and (6) market engagement. |
| Paris Aligned Asset Owners (PAAO) Initiative | PAAO is an international group of asset owners committed to supporting the goal of net zero greenhouse gas (GHG) emissions by 2050 or sooner. | PAAO signatories have made a voluntary commitment to deliver against a 10-point net zero commitment statement, in a manner consistent with their fiduciary duties. At the heart of the commitment statement is the goal to transition their investments to achieve net zero portfolio GHG emissions by 2050 or sooner, and support emissions reductions in the real economy. |
| Paris Agreement Capital Transition Assessment (PACTA) | PACTA is a free, open-source methodology and tool, which measures equity and corporate bond portfolio alignment with various climate scenarios consistent with the Paris Agreement. | PACTA focuses on "climate-relevant" sectors within a portfolio. It currently covers power, coal mining, oil and gas upstream sectors, auto manufacturing, cement, steel and aviation, with the shipping industry to be added soon. Collectively, these sectors account for about 75% of global GHG emissions. |
| Paris Aligned Investment Initiative (PAII) | The PAII is a collaborative investor-led global forum enabling investors to align their portfolios and activities with the goals of the Paris Agreement. | PAII itself does not have any specific requirements but helps support the delivery of the net zero commitments made under the PAAO. |
| Partnership for Carbon Accounting Financials (PCAF) Global GHG Accounting and Reporting Standard for the Financial Industry | The PCAF Reporting Standard provides guidance to measure and disclose financed GHG emissions associated with seven asset classes: listed equity and corporate bonds, business loans and unlisted equity, project finance, commercial real estate, mortgages, motor vehicle loans and sovereign debt. | The PCAF provides a standardised GHG accounting approach for financed GHG emissions measurement and disclosure, with specific guidance depending on asset class. The standard provides guidance on data quality scoring per asset class, facilitating data transparency, and a minimum disclosure threshold for emissions. |

| Name | Brief description of the initiative, tool or guidance | Key requirements for investors |
|---|--|---|
| The PRI's Reporting and Assessment (R&A) Framework | The R&A framework enables PRI asset owner and investment manager signatories to report annually on their activities. The framework is mandatory for PRI signatories. | PRI's R&A is broken down into modules, with signatories reporting on the compulsory modules as well as the asset-specific modules relevant to them. This includes reporting on governance processes, climate risk, emissions, target setting and engagement activities. In addition, there is a voluntary sustainable outcomes module, which provides an opportunity for signatories to report on setting targets on sustainable outcomes (including climate). |
| The Science Based Target initiative (SBTi) Financial Sector Science-based Targets Guidance | The SBTi's Targets Guidance is a target-setting protocol that provides guidance to help financial institutions set credible net zero targets. In particular, it is one of the three target-setting guidance documents that NZAMI signatories can report their targets against. | SBTi's framework recommends that financial institutions (including investors) take several steps to set credible targets. These include conducting a GHG inventory, tracking and disclosing progress, and engaging with companies, policy makers and service providers. The framework also provides recommendations about the coverage, timelines and alignment methodology used to set a target. |
| The Task Force on Climate- related Financial Disclosures (TCFD) | The recommendations of the TCFD are a set of disclosure guidelines to be used by companies and financial-sector organisations on how to report their climate-related risks and opportunities in a consistent manner. | The TCFD provides recommendations on disclosures relating to climate governance, strategy, risk management and metrics and targets. |
| UN's Race to Zero campaign | The Race to Zero campaign is a coalition of leading net zero initiatives, across a wide range of sectors, from businesses to cities to financial initiatives. The financial initiatives that are partner members are: (1) the Net-Zero Asset Owner Alliance, (2) the Net Zero Asset Managers Initiative, and (3) the Paris Aligned Investment Initiative. | To participate in the Race to Zero campaign, initiatives must fulfil minimum criteria, including committing to reach net zero emissions, setting and disclosing progress against interim targets, and aligning external policy and engagement with net zero. |

Figure 3 maps the above initiatives, tools and guidance for initiatives and disclosure frameworks against the requirements identified by the investor initiatives. Table B maps the remaining tools and guidance against these same requirements.

Table B. Mapping tools and guidance used to assist investors meet the obligations from the investor-based climate change and net zero initiatives

| REQUIREMENT | ICAP (Tier 1) | IIGCC | PCAF | РАСТА | iCl |
|--|------------------|----------|------|-------|----------|
| (1a) Set and/or disclose a net zero commitment | | | | | |
| (1b) Set a decarbonisation strategy for portfolio/fund | | | | | |
| (2) Integrate climate change into governance processes | | | | | |
| (3a) Calculate/disclose Scope 1 and 2 emissions | | (Note 1) | | | |
| (3b) Calculate/disclose financed (Scope 3) emissions | | (Note 1) | | | |
| (4a) Assess and/or manage climate risk with scenario analysis | | | | | |
| (4b) Publish TCFD-aligned disclosures | | | | | |
| (5a) Set a portfolio-wide Scope 1 and 2 emissions target (all asset classes) | | | | | |
| (5b) Set a portfolio-wide Scope 3 emissions target (all asset classes) | | | | | |
| (5c) Set emissions reduction targets at the asset class level | | | | | (Note 2) |
| (6a) Integrate climate into investment approach | | | | | |
| (6b) Conduct portfolio alignment analysis | | | | | |

| NOTES | | | KEY | |
|--------|---|-------|--------------------------------------|---|
| Note 1 | Considered best practice or recommended but not | | ICAP (Tier 1) | Investor Climate Action Plan Expectation Ladder |
| mand | mandatory. | ligcc | IIGCC's Net Zero Stewardship Toolkit | |
| Note 2 | Emissions reduction targets to include private equity | | PCAF | Partnership for Carbon Accounting Financials |
| atilea | l least. | | PACTA | Paris Agreement Capital Transition Assessment |
| | | | iCI | Initiative Climat International (iCI) Case for Net Zero |

| REQUIREMENT | ICAP (Tier 1) | IIGCC | PCAF | ΡΑCΤΑ | iCl |
|--|------------------|-------|------|-------|-----|
| (6c) Include climate solutions in investment strategy | | | | | |
| (7a) Engage with companies or disclose engagement activities | | | | | |
| (7b) Engage with policy makers or disclose advocacy activities | | | | | |

| NO. | TES |
|------|-----|
| Note | 1 |

| Note 1 | Considered best practice or recommended but not mandatory. |
|--------|---|
| Note 2 | Emissions reduction targets to include private equity at least. |

| KEY | |
|---------------|---|
| ICAP (Tier 1) | Investor Climate Action Plan Expectation Ladder |
| ligcc | IIGCC's Net Zero Stewardship Toolkit |
| PCAF | Partnership for Carbon Accounting Financials |
| PACTA | Paris Agreement Capital Transition Assessment |
| iCl | Initiative Climat International (iCI) Case for Net Zero |
| | |



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ABOUT CHRONOS

Chronos Sustainability was established in 2017 with the objective of delivering transformative, systemic change in the social and environmental performance of key industry sectors through expert analysis of complex systems and effective multi-stakeholder partnerships. Chronos works extensively with global investors and global investor networks to build their understanding of the investment implications of sustainability-related issues, developing tools and strategies to enable them to build sustainability into their investment research and engagement.

For more information, see: www.chronossustainability.com



The Principles for Responsible Investment (PRI)

The PRI works with its international network of signatories to put the six Principles for Responsible Investment into practice. Its goals are to understand the investment implications of environmental, social and governance (ESG) issues and to support signatories in integrating these issues into investment and ownership decisions. The PRI acts in the long-term interests of its signatories, of the financial markets and economies in which they operate and ultimately of the environment and society as a whole.

The six Principles for Responsible Investment are a voluntary and aspirational set of investment principles that offer a menu of possible actions for incorporating ESG issues into investment practice. The Principles were developed by investors, for investors. In implementing them, signatories contribute to developing a more sustainable global financial system.

More information: www.unpri.org



The PRI is an investor initiative in partnership with **UNEP Finance Initiative** and the **UN Global Compact**.

United Nations Environment Programme Finance Initiative (UNEP FI)

UNEP FI is a unique partnership between the United Nations Environment Programme (UNEP) and the global financial sector. UNEP FI works closely with over 200 financial institutions that are signatories to the UNEP FI Statement on Sustainable Development, and a range of partner organisations, to develop and promote linkages between sustainability and financial performance. Through peer-to-peer networks, research and training, UNEP FI carries out its mission to identify, promote, and realise the adoption of best environmental and sustainability practice at all levels of financial institution operations.

More information: www.unepfi.org



United Nations Global Compact

The United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of UN goals and issues embodied in the Sustainable Development Goals. The UN Global Compact is a leadership platform for the development, implementation and disclosure of responsible corporate practices. Launched in 2000, it is the largest corporate sustainability initiative in the world, with more than 8,800 companies and 4,000 non-business signatories based in over 160 countries, and more than 80 Local Networks.

More information: www.unglobalcompact.org

