

REQUEST FOR PROPOSAL – ENGAGEMENT STRATEGY FOR THE TASKFORCE ON NET ZERO POLICY

The PRI serves as Secretariat for the [Taskforce on Net Zero Policy](#) since 2023. To achieve the Taskforce's strategy for 2025, the PRI is looking for a consultant to develop and implement an engagement strategy, including on policy maker outreach, stakeholder communications and event organisation for a period of six months, leading to [COP30](#) in Brazil in November 2025.

The main goal for this consultancy is to deliver and implement an engagement, communications and outreach plan for the Taskforce, in line with the annual business plan and objectives, and working closely with the Taskforce Secretariat. Expected activities include:

- Oversee and ensure the implementation of the external communications on the Taskforce on Net Zero Policy including website updates, [LinkedIn](#), press releases, in close consultation with PRI's Marketing & Strategy team.
- Prepare relevant events and outreach including at global conferences – webinars, workshops, panel discussions.
- Contribution to copywriting for Taskforce outputs.
- External stakeholder relationship management, including communicating with wide range of stakeholders externally and internally.
- Proactively stay abreast of and analyse market trends and policy developments on climate and responsible investment, including emerging themes, debates and signatory needs.

The RFP selection criteria include expertise and experience in:

- Written communication and verbal presentation skills.
- Stakeholder relationship management, event organisation.
- Climate policy research and analysis, ideally as it relates to non-state actors such as corporates, investors or cities and regions, in research, financial, NGO or equivalent setting.
- A collaborative and consultative approach to working with others, the ability to contribute to an inclusive working environment.
- Excellent project management skills with strong attention to detail, good time management, multi-tasking and prioritisation capability.

The consultancy support is expected to cover the period June – November. Staff involved should be available for in person meetings in London, UK, or Paris, France, or Geneva, Switzerland.

The proposal should include availability and resources for the requested period/ability to achieve deadlines; a summary of relevant experience, competencies, professional or academic background; and reference to track record of previous projects, studies or academic work that are relevant to this project. Please submit a proposal which fits into the budget of £50,000 inclusive of VAT, if applicable.

Please submit your proposal to Aina Urano Menneken, aina.menneken@unpri.org, by COB GMT 9 June 2025.